

Volunteering Makes This House Into a Home

by Linda Cedarbaum, Board of Directors, Development Committee and Ground Floor Task Force Chair

It all started with hamentashen. My husband and I moved to Connecticut nine years ago. I'd been baking hamentashen for the local Jewish elder residences in my community since my children were small, first in New York and then in California. When I got to New Haven, I wondered if that kind of a donation would be welcome at The Towers. My question opened the door to a relationship with The Towers unlike any I ever had with all the other Jewish senior facilities I'd ever known.

The Towers said yes to hamentashen and to so many other ideas I've had as well. I discovered that this was not just any senior residence or just a place to live. The Towers is, in fact, a real neighborhood. I love that it is full of character. From the administration to the residents there is an eagerness to be involved in the world, and involve the world in The Towers. I've joined committees, attended events and I eventually joined the Board of Directors.

When my mother needed to move to a senior living community there was no question about it, this was the right neighborhood for her. She relocated from across the



country to come to The Towers.

Personally, the best part of my volunteering is knowing that I am giving others the opportunity to get involved. One of the most gratifying activities I have had the privilege of initiating is the Horticulture Floral Design Program, which we launched over six years ago. The best part for me is seeing how the program enables other volunteers from the outer community (as well as some volunteers who reside at The Towers) to engage with residents and share pure joy. Every time we have this program, I am reminded

that volunteering is truly a mutual exchange. Whatever one puts into it, one gets so much more out of it for themselves.

Truthfully, I am a little embarrassed when I am thanked for doing anything for The Towers because I have gotten much more than I could give. The Towers, for me, is not simply a focus of tzedakah. The Towers is an anchor for my sense of the Greater New Haven Jewish community. A community is measured in part by how it welcomes volunteers into its midst, awards value and offers purpose to everyone's life who it touches.

The Towers has given me a sense of pride, of community, of hope, of belonging, of purpose, of opportunity to fulfill and actualize values, and of gratitude for being part of this meaningful enterprise which we volunteers build and sustain.

At the end of the day, volunteering at The Towers, in a program, event, project, activity, task force or committee, is what makes this house into a home. Being a volunteer here is what makes this place into the core of our greater community. It's been a sweet experience for me, tasty as hamentashen, and just as special.

A Message from Sarah Moskowitz, Volunteer Coordinator



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Volunteers can change lives!
I see it every day here at
The Towers

—Sarah Moskowitz
Volunteer Coordinator,
The Towers

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I want to take this opportunity to thank all the wonderful volunteers who stepped up and gave of their time during the pandemic. They held socially-distanced groups, wrote letters, purchased crafts and puzzles, made friendly phone calls, grocery shopped, helped residents with technical challenges and sewed masks for residents and staff. You were essential to our success!

I'm happy to announce our programming is back in full force with safety protocols in place! Our schedule is full and volunteers are needed.

Volunteers can change lives! I see it every day here at The Towers. A kind word, a small gesture or a smile has the power to lift someone's spirits. For current volunteers who are ready to return or those of you who are looking for a new volunteer opportunity, we have many options to choose from:

- Convenience Store Greeter - 2 hour shifts
- Book Club Leader – once a month
- Arts and Crafts Guest Leader - teach one class
- Meet one on one with a resident, weekly or every other week
- Office work, as needed
- Carnival Worker, August 22, 2 hour shifts

The Towers has been blessed to have amazing volunteers who take the idea of Tikkun Olam (repairing the world) to heart. I invite you to be a part of our Towers family.

Please feel free to contact me for more information:
(203) 772-1816, ext. 410 | sarah@towerlane.org

*B'Shalom,
Sarah*



IRON AND INK: A Look Back

On Sunday, June 13th, residents, family and community members got to enjoy a special outdoor art show hosted by the Catherine Weiss Gallery at The Towers. The show featured new works by Seth Weiss and spoken word shared by Catherine Weiss, Poet Laureate of Clinton. Guests enjoyed sunshine, wonderful food prepared by The Towers kitchen, fabulous live jazz music and plenty of beautiful art. Cathy and Seth Weiss, long time volunteers and friends of The Towers, are a shining example of how those who are involved with us help shape and transform our community for the better. There were many smiles shared among our residents and guests.

The Catherine Weiss gallery currently features artwork made through the evidence-based Opening Minds Through Art program which was generously supported by the Legacy Heritage Fund.



Iron and Ink

You are Iron
abundantly present In the world
Essentially present in mine
Plentiful in the sun and stars
Soft silver gray
you shine to light
my world
Iron you are my strength
Your many malleable forms bend to suit me

You are Ink
Able to bind with many things
Ink... you can be thick or thin,
permanent or fleeting
A complex mixture of pigments coloring
my world
Dissolving and binding into a life
Intoxicating as alcohol, as modern as acrylic
As a soft fluorescent glow
Whatever your color, your many forms suit me

Iron and Ink
we triangulate
Your world, my world, our world
Individual properties become
A new element
We will lean on each other
We will be strong together
We will be colorful softly glowing swirls
We are Iron and Ink

— Cathy Weiss, Poet Laureate, Clinton CT

Iron and Ink: Two seemingly different elements coming together to create something stronger and better. Currently the poem and sculpture has been accepted into the Clinton Art Society juried show, and is on Display in the Town Hall until August 16, 2021.

Towers Foundation: *Loving Kindness in Action* **Tributes**

Dr. & Mrs. Robert Bayer in honor of Sylvia Rifkin's 100th birthday
Mr. Harvey Bixon in memory of Lillian Silverman
Mr. & Mrs. Gerald Blume in memory of Helen Blume
Ms. Barbara Cushen in memory of Lillian Silverman
Mr. Leo Cristofar & Mrs. Bernadette DiGiulian in memory of Irene Potocki
Mr. & Mrs. Louis DiMauri in memory of Lillian Ketainck
Mr. & Mrs. Gary Drucker in honor of Sylvia Rifkin's 100th birthday
Mrs. Angelina Elkin in honor of Sylvia Rifkin's 100th birthday
Mr. & Mrs. Dennis Gorman in honor of Gladys Goldbaum's birthday
Mrs. Dorothy Greenwald in memory of Jack Kitavitz
Ms. Cheryl Hershatzer in memory of Lillian Ketainck
Ms. Robin Kanell in honor of Ruth Shiffrin's 101st birthday

Mr. & Mrs. Gerald Katz in memory of Samuel Faiman
Mr. & Mrs. Gerald Katz in memory of Jon Palley
Mr. Allan Rubenstein & Mrs. Carolyn Kone in memory of Marjorie Rubenstein
Mrs. Bette Kozak in memory of Ivan Chasnoff
Mrs. Bette Kozak in honor of Sylvia Rifkin's 100th birthday
Ms. Evelyn Krevolin in memory of Robert Bachman
Mr. Stuart A. Margolis & Honorable Joan Margolis honor of Kaila Margolis' birthday
Ms. Lynne Maser in memory of Lillian Silverman
Mr. John Montano in memory of Lillian Silverman
Ms. Nancy Nager in memory of Lillian Ketainck
Ms. Caroline Rosenstone in memory of Helene Goldblatt Roberts
Ms. Linda Towbin in memory of Lillian Silverman

Date range for Tribute List is May 28, 2021 – July 19, 2021

*The Towers makes every effort to list donors as they wish. To make a correction, please contact Jennifer Bayer.
To make a gift in someone's honor or memory, contact Jennifer Bayer, Director of Development and Community Relations,
(203) 772-1816, ext. 290, Jennifer@towerlane.org. A beautiful card will be mailed to the recipient.*



THE TOWERS
AT TOWER LANE

SAVE THE DATE

**The Towers at
Tower Lane**

**The Towers
Foundation**

**Invite You to Join us for
our Annual Meeting**

Wednesday, October 13th • 8:30 am

Towers Main Dining Room

**Breakfast Served
(COVID-19 Precautions Permitting)**

We will reflect on a year like no other and
the bright future ahead

Awards, recognitions and installation of new officers

Please rsvp to Nicole Merritt at
nicole@towerlane.org or 203-772-1816, ext. 180

Questions? Contact Jennifer Bayer,
Director of Development and Community Relations at
jennifer@towerlane.org or 203-772-1816, ext. 290



Our thanks to
Barry and Hyla Vine for
supporting Fathering Day
with sweet treats!

TOWERS CARNIVAL

**Towers Residents, Families,
Volunteers and Friends**

**Please Join Us for Entertainment,
Food and Fun**

Sunday, August 22nd • 10 am – 2 pm

Outdoors

Rain date: Sunday, August 29th

Please RSVP by August Monday, August 16th to
Nicole Merritt, nicole@towerlane.org or
203-772-1816, ext. 180

This event is complimentary. Kashrut observed.

Questions? Contact Jennifer Bayer, Director of
Development and Community Relations,
jennifer@towerlane.org or 203-772-1816, ext. 290



THE TOWERS
AT TOWER LANE



YOUR SUPPORT
IS SWEET
AND IT KEEPS
US BUZZING



THE TOWERS
AT TOWER LANE

Because of you, our year will be filled with community, learning, spirituality, growth, good health and nutrition. All of the life enriching programs that enable our elders to live their best lives are made possible by your support.

A gift to The Towers Foundation supports:

- Arts
- Celebrations
- Dementia Related Programming
- Exercise, Yoga and Tai Chi
- Films
- Horticulture
- Lectures
- Meals and Cleaning Services for Those in our Community Who Cannot Afford Them
- Music
- Person-centered Programming
- Religious Holidays
- Transportation
- Trips
- Volunteer Programs

And so much more. Thank you for ensuring this coming year will be one filled with joy.

Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please make your gift today and help our seniors live their best lives!

☐ \$180 ☐ \$360 ☐ \$500 ☐ \$1,000 ☐ \$1,800 ☐ Other \$ _____

Amount Enclosed \$ _____. Check enclosed (payable to The Towers Foundation)

Please Charge My _____ Visa _____ MC _____ Discover _____

Phone _____ Email _____

Acct. Number _____ Exp. Date _____ Security Code _____

Signature _____

☐ Yes, I would like to volunteer at The Towers. Areas of Interest _____

For more information contact
Jennifer Bayer, Director of Development,
Towers Foundation, 203-772-1816,
ext. 290 or jennifer@towerlane.org



Staying Ahead, Staying Safe, and Staying Connected

The Towers Celebrates Return to New Normal: Opening With Safety First



With 93% vaccination rate among residents, staff and caregivers, The Towers is thrilled to open its doors and welcome new residents. There has never been a better time to move to The Towers. Our strength comes from our communal setting.

Our residents were able to remain connected and enjoyed services, delivered in safe and healthy ways, throughout the entire pandemic. Programming will resume to a full in-person schedule and we will re-open our Café carefully in May.

If you remained in your home and faced isolation and decline, The Towers is a wonderful way to live a joyous and connected life. We have Spring availability. We are a wonderful option for those seeking a warm, down to earth and vibrant community. With no buy-in or up-front fees, we are the smart choice for those who want financial flexibility and the freedom to focus on what matters most to them: family, friends, and new experiences.

Our market-rate apartments offer incredible value. Residents in our community enjoy the highest quality services, a dining plan, and save an average of \$2,000 per month compared to other local senior communities.

We are here to answer all your questions. To schedule a tour or to learn more, contact Rebecca Olshansky at 203-772-1816, ext. 250 or rebecca@towerlane.org. You can learn more about The Towers at our website towerlane.org.



**THE
TOWERS**
AT TOWER LANE

18 Tower Lane • New Haven, CT 06519
www.towerlane.org

