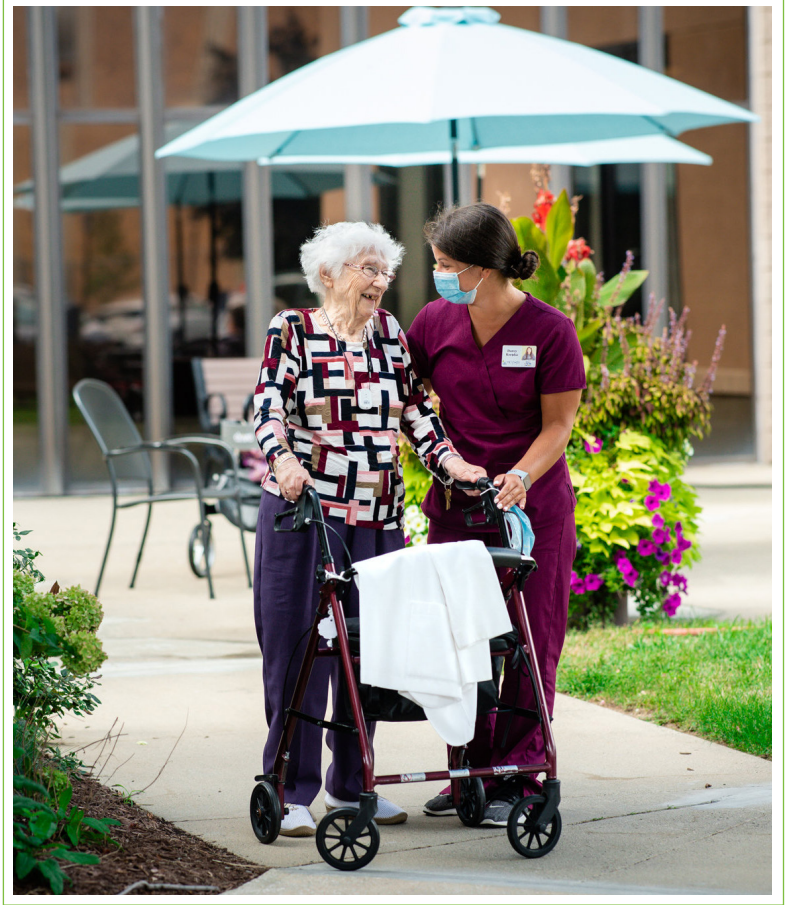


A Partnership to Celebrate: HealthPro Heritage at The Towers

A new approach to programming at The Towers is helping our seniors live healthier and more active lives. Programming is run by Dean Tinari, Healthy Living Coordinator, who has a background in exercise science and physical fitness. This special background gives him the perfect eye to catch any developing physical limitations among our seniors. Working in partnership with HealthPro Heritage, Dean can refer those in need to our Occupational/Physical Therapy Manager, Darcy Rzepka. While everyday programming such as exercise, talks, trips and film are happening regularly, Dean is always working hard to watch for changes in our residents' gait, posture and mobility. Dean explained, "The benefit of observing our residents in this way is that we are proactively addressing issues before they become problems. We are ahead of emerging challenges faced by our residents. Our regular exercise program also enables us to track progression and regression so that we are always evaluating shifting needs." "Knowing that function is related to longevity and to living well, I am so happy to contribute to our residents' improved quality of life. It's so rewarding."

HealthPro Heritage's RISE Senior Living Division, which provides outpatient therapy services, has been a strong partner of The Towers for several years. Like The Towers, HealthPro Heritage values compassion, dedication, responsibility, innovation, and growth. The support and trust between the two organizations creates an atmosphere in which professional recommendations and clinical input is valued greatly from both entities. A unity between the Towers and HealthPro Heritage teams is seamless with one goal in mind: making the greatest impact in each resident's life so our residents can live their best lives.

Darcy Rzepka, HealthPro Heritage Program Manager at



*Darcy Rzepka, HealthPro Heritage Program Manager,
with Towers resident Betty Swinkin*

The Towers, shared the benefits of such a strong partnership: "My work has evolved tremendously over the past three years as a result of this partnership. Programming has grown substantially. We initially offered two to three programs focused on falls and balance, pain management, and home environmental modifications, but have now expanded and evolved in so many ways thanks to the strong leadership at The Towers. We are delighted to be a part of an exciting and innovative model for the delivery of services, The Towers' new Proactive Partner Model, which is data driven and outcomes-based. Our collaborative partnership continues to develop with the interdisciplinary team every day to ensure each resident receives the highest quality person-centered care."

The outcomes of this model are incredibly impactful and

include pain reduction, improved balance and walking, falls reduction, improved confidence, restoration of function and strength, improved safety, and restored independence. The clinical outcome measures also include improving self-care and mobility abilities.

Some beneficial unexpected outcomes include pushing past boundaries the residents never thought they would. This is all due to the synergy between programming and physical therapy/occupational therapy. Constant communication and the ongoing relationship between The Towers team and the HealthPro team is what makes the difference. From teaching someone to walk who has not walked in years, to getting someone more involved in our community to reduce isolation, the benefits of our collaboration on the Proactive Partner Model are endless.



WE'RE SO PROUD!



The Towers at Tower Lane is pleased to announce that Gustave Keach-Longo, President/CEO, will join the Board of Directors of AJAS, The Association of Jewish Aging Services, the umbrella association for Jewish Elderly Housing sites and services across the country



Dean Tinari, Healthy Living Coordinator, and Sarah Moskowitz, Volunteer Coordinator, were awarded the 2021 Connecticut Assisted Living Association's (CALA) Best Practices Award for Programming. Congratulations, Dean and Sarah! (Pictured, L-R: Dawn Owens, Director of Support Services, Dean Tinari, Sarah Moskowitz, and Gustave Keach-Longo, President/CEO, The Towers at Tower Lane)



Scott Hurwitz, Chair of the Board of the Jewish Foundation of Greater New Haven, presenting a Jewish Foundation Torah that formerly belonged to The Jewish Home for the Aged at a special celebratory event at The Towers



The Towers is pleased to announce that it is the recipient of the AJAS 2022 Award for Excellence in Jewish Programming for our Proactive Partner Model

**YOU'RE INVITED!
CLICK TO REGISTER**

The 5th Annual Nonprofit Stars Align Awards honors Nonprofits in the Greater New Haven region that are making a positive impact in their communities. Honorees have exhibited exceptional professional and community leadership skills, have achieved noteworthy results, and are active participants in the betterment of the Greater New Haven Region.

Jackie Downing, MC, is the Director of Grantmaking and Nonprofit Support at The COMMUNITY Foundation for Greater New Haven.

THUR NOV 18, 2021 7:00-9:00 AM | OMNI NEW HAVEN HOTEL AT YALE
155 TEMPLE STREET, NEW HAVEN, CT 06510

FREE TO ATTEND - BREAKFAST INCLUDED

STARS ALIGN HONOREES

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TALENTED PROFESSIONALS WORKING IN THE NONPROFIT SECTOR AWARDED FUNDING FOR GRADUATE SCHOOL STUDIES

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BROUGHT TO YOU BY

THE GREATER NEW HAVEN CHAMBER OF COMMERCE **NONPROFIT RESOURCE COUNCIL** OF THE GREATER NEW HAVEN CHAMBER & AFFILIATES | Presented by: **Whittlesey**

The Towers is honored to announce that we have received the Sunspot Innovation Award from the Greater New Haven Chamber of Commerce for our project, Fueling Seniors: Meal Sustainability Through Co-Generation

Towers Foundation: Loving Kindness in Action

Tributes

Mr. & Mrs. Jeffrey Adler in memory of Samuel Teitelman
 Ms. Phyllis Baker in memory of Sam Teitelman
 Ms. Barbara Banquer in honor of Sylvia Alpert's birthday
 Mr. Harvey Bixon in memory of Sam Teitelman
 Mr. Harvey Bixon in memory of Bernard Barkin
 Ms. Lori Brochin in honor of Esther Brochin's birthday
 Ms. Lori Brochin in honor of Isidor Juda's 100th birthday
 Mr. Jay Brotman in memory of Bernard Barkin
 Mr. Henry Burr in memory of Bernard Barkin
 Dr. & Mrs. Jesse Cedarbaum in memory of Jay Nishball
 Mr. Robert Cole in memory of Clare Cole
 Mr. Justin Cohen in memory of Minnie Cohen
 Ms. Ruth Cooper in memory of Amy Beech
 Dr. Harriet Friedman & Dr. Charles Bruce in memory of Albert Friedman
 Dr. Julie V. D. Glotzer in honor of Ray Van Dyke
 Mr. Dennis Griesing & Mrs. Kathryn Smith in memory of Virginia Griesing
 Ms. Rhoda Goldberg in memory of Ethel Epstein
 Ms. Sarah Greenblatt in honor of Ruthie Greenblatt
 Marjorie Hart in honor of Cathy Weiss' birthday
 The Hecht & Eudowe Families in memory of Lillian Ketainack
 Mr. & Mrs. Daniel lead in honor of Norman Feitelson's birthday
 Mr. & Mrs. Daniel lead in honor of Lorraine Sturm's birthday
 Mr. & Mrs. Daniel lead in memory of Beth Zakar
 Mr. & Mrs. Daniel lead in memory of Beverly Zakar
 Mr. & Mrs. Bruce Jacobs in honor of Sally Prosky's birthday
 Mr. Michael Kahn in memory of Bertha Kahn
 Mr. & Mrs. Gerald Katz in honor of Jerry Black's 100th birthday

Mr. & Mrs. Gerald Katz in memory of Gary Widlitz
 Mr. & Mrs. Gerald Katz in honor of Mitch Beck's 75th birthday
 Mr. & Mrs. Gerald Katz in memory of Pearl Karmasin
 Mr. Allan Rubenstein & Mrs. Carolyn Kone in memory of Marjorie Rubenstein
 Mr. & Mrs. Jay Korman in memory of Jay Nishball
 Mrs. Bette Kozak in memory of Amy Beech
 The Liberman Family in memory of Lee Liberman
 Mr. Stuart A. Margolis & Honorable Joan Margolis in memory of Bertha Kahn
 Ms. Sandra Naclerio in honor of Arthur and Susan Kabakoff's wedding anniversary
 Ms. Sandra Naclerio in honor of Paul Kasden's birthday
 Mr. & Mrs. Nicolas Olshansky in memory of Jay Nishball
 Ms. Sylvia Rifkin in memory of Samuel Teitelman
 Ms. Margaret Robinson in memory of Mary Bergan
 Ms. Judith Rosof in honor of Janet Grossgold's birthday
 Carroll Ryan in memory of Bernard Barkin
 Mr. Michael Schlessinger & Mrs. Monica Smyth Schlessinger in honor of Andy Schlessinger
 Dr. & Mrs. Gene Siegal in memory of Evelyne Siegal
 Mr. Theodore Smith & Mrs. Rosalind Gold in memory of Stuart Smith
 Mrs. Betty Swinkin in honor of Theresa Goldberg's birthday
 Ms. Carolyn Tobey in memory of Robert Bachman
 Ms. Karla Turekian in memory of Samuel Teitelman
 Dr. & Mrs. Alan Weinstock in memory of Beverly Weinstock
 Dr. & Mrs. Bertrand Weisbart in honor of Linda Kantor
 Mr. and Mrs. William Zeidenberg in memory of Nathan Zeidenberg

Date range for Tribute List is September 24, 2021 – November 29, 2021

The Towers makes every effort to list donors as they wish. To make a correction, please contact Jennifer Bayer. To make a gift in someone's honor or memory, contact Jennifer Bayer, Director of Development and Community Relations, (203) 772-1816, ext. 290, Jennifer@towerlane.org. A beautiful card will be mailed to the recipient.





THE TOWERS
AT TOWER LANE

HAPPY HOLIDAYS!

YOU BRING US LIGHT
AND MAKE US SHINE

Thank You for Your Support
Because of you The Towers goes
from **Strength to Strength**

With a holiday gift to The Towers you can support wonderful life changing programs like

Proactive Partner Model

A new holistic, person-centered care system that could be emulated in communities across the country. This methodical approach helps us learn more about our residents and enables us to tailor fit our support services to individuals and groups. Over the next few years you will see a growing number of evidence-based programs being offered at The Towers specifically designed to help our residents live their best lives.

Dignified Dining

Will enable those who need a different kind of dining experience to enjoy meals in ways that meet their needs. Once rolled out, this program will offer a quieter dining experience and customized approaches. Our specially-trained staff will incorporate the latest practices in dining techniques to make all of our residents feel comfortable, welcome and safe.

All of these projects are made possible by our dedicated community members who volunteer their time, expertise, and philanthropic dollars. Thank you!

Name(s) _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Please make your gift today and help our seniors live their best lives!

☐ \$180 ☐ \$360 ☐ \$500 ☐ \$1,000 ☐ \$1,800 ☐ Other \$ _____

Amount Enclosed \$ _____

Check enclosed (payable to The Towers Foundation)

Please Charge My

____ Visa ____ MC ____ Discover

Phone _____

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Acct. Number _____

Exp. Date _____

Security Code _____

Signature _____

☐ Yes, I would like to volunteer at The Towers. Areas of Interest _____

For more information contact Jennifer Bayer, Director of Development,
Towers Foundation, 203-772-1816, ext. 290 or jennifer@towerlane.org



THANK YOU TO OUR CORPORATE SPONSORS

