Taking Root This Autumn: Towers Community Garden Project

Thanks to generous support from the Environmental Protection Agency, Grants for the Elderly through The Jewish Foundation of Greater New Haven, named gifts and an impact grant from the Jewish Federation of Greater New Haven, The Towers will begin demolition of its decayed basketball court and begin transforming the area into a beautiful handicapped accessible fruit and vegetable garden. The Towers will welcome school groups, camps and locals to volunteer their time and participate in educational programming that will focus on nutrition, food preparation with healthy fresh ingredients and on gardening.

The Towers is assembling a task force to help provide strategy and direction on this community-wide project. If you have a talent with gardening, small farming, land management, nutrition or education, we'd love to have your involvement. Please contact Jennifer Bayer at jennifer@towerlane.org.

We are grateful to Morrison Living, Towers/Golde Landscape Architecture, The New England Regional Office of the EPA, The Elderly Grants Committee and The Jewish Federation’s Impact Grant Committee.

We look forward to welcoming the entire community to our Groundbreaking on Sunday, September 18. Please see invitation on page 3.

The Towers Receives Federal Appropriation Grant

The Towers Foundation thanks Senators Richard Blumenthal and Chris Murphy for their support of a Federal Appropriation for The Towers Meal Sustainability Through Co-generation Project. The Appropriation was signed into law this past March and will fund the balance on The Towers new co-generator. This grant comes to The Towers via the Department of Energy. With all of the necessary funds in hand, The Towers Foundation will be able to better support meal subsidies for those in need, more robustly and immediately. Jennifer Bayer, Associate Vice President of Strategic Initiatives, explains, “Thanks to Senators Blumenthal and Murphy our community will have better nutrition, greater equity, and increased socialization all while reducing our carbon footprint. We are so grateful that our representatives champion the causes of the vulnerable. Thanks to their support and continued efforts of their offices, The Towers has been able to complete this project successfully. We also thank all the private donors whose generosity made this dream into a reality. Partnerships between private and public funders have increasingly led to us achieving our goals. We are thankful for all the support received for this transformative project.

Please join us for a thank you event with Senator Blumenthal on Tuesday, August 23, from 3-4 pm. RSVP to Nicole Merritt at nicole@towerlane.org or (203) 772-1816, ext. 180.
We are excited to present this rendering of the new Community Garden at The Towers!
Join us for a Groundbreaking Day at The Towers!

Sunday, September 18th

1:00 pm
Community Garden Groundbreaking and Ground Floor Kick-Off Ceremony

2:00 - 5:00 pm
Community Family Carnival

Please join us as we celebrate the transformation of our campus and honor all of the partners and donors who are taking The Towers from strength to strength for generations to come.

Special Thanks and Honors
Governor, Ned Lamont
State Representative, Juan Candelaria
City of New Haven Mayor, Justin Elicker
City of New Haven Alder, Carmen Rodriguez

Remarks • Refreshments • Fun!

Please RSVP to Nicole Merritt at nicole@towerlane.org or (203) 772-1816, ext. 180

Honoring Our Partners and Donors

Thank You to Our Donors

$3M Plus
State of Connecticut

Up to $750,000
Morrison Living

Up to $250,000
David and Sharon Bender Family Foundation

$50,000-$75,000
Environmental Protection Agency
Jewish Foundation of Greater New Haven
SWF Foundation

$15,000-$49,000
Linda and Jesse Cedarbaum
City of New Haven
Housing Ministries of New England
Robert and Jodi Katz
Jacqueline Koral
James M. Shure
Barry and Hyla Vine

Up to $15,000
Jewish Federation of Greater New Haven
Michael Kahn, Harriet Fast and Doris Preston
The Silverman Family
Catherine Weiss

Ground Floor Renovations Funding Taskforce
Linda Cedarbaum, Chair
Annette Charles
Robert (Bob) Cole
John Heyder, CFO
Cindy Leffell, Board Chair
Marc Olins
Gayle Slossberg

Specialists
Liz Torres, HousingSmarts
Michael Bloom, Executive Director, JFACT

Staff Leads
Jennifer Bayer, Associate VP, Strategic Initiatives
Gustave Keach-Longo, President/CEO
After the Groundbreaking, be sure to stay for the

COMMUNITY FAMILY CARNIVAL

SUNDAY, SEPTEMBER 18
2:00 - 5:00 PM

FREE!
OPEN TO THE COMMUNITY

FOOD
PRIZES
MUSIC
GAME BOOTH

THE TOWERS

18 Tower Lane • New Haven, CT 06519
(203) 772-1816 • www.towerlane.org
We Welcome Barrie Lobo, Director of Dining Services, to The Towers Team

The Towers has recently welcomed a new Director of Dining, Barrie Lobo, to the team. We are feeling very fortunate to have someone with the years of culinary excellence in our community that Barrie has. Having spent several years with a specialty in older adult dining in a communal setting and more recently as a Corporate Executive Chef for Morrison Dining, Barrie has traveled around the country helping communities really connect dining to residents and tailoring menus for communities. Barrie jumped right in and has already begun the development of a dining committee and a teaching kitchen. He is looking into catering endeavors through the Towers Foundation and has helped us already enhance the food presentation for daily dining, as well as special events.

We are proud to have received an AJAS Award for our Proactive Partner Model

Gustave Keach-Longo, Towers President/CEO; and Jesse Wescott, Towers Associate Vice President, Receiving the AJAS Award for Jewish Programming

Congratulations to Jeremy Perkins on receiving the LeadingAge CT Award

Pictured L-R: Gustave Keach-Longo, Towers President/CEO; Jeremy Perkins, Senior Accountant, The Towers; Jesse Wescott, Towers Associate Vice President

Let’s make it easy...or as easy as it can be. Call (203) 772-1816 to start on your path or find us at www.towerlane.org.

For more than 50 years, The Towers at Tower Lane has served the community with one mission in mind: to improve quality of life and preserve joy at any age.

We know that great delivery of care doesn’t come off of a menu and one size does not fit all. Let us be a 360° partner with your family. We’re proud to employ the Proactive Partner Model so our residents can design a future with purpose, live to their fullest, and have all their needs met. It’s just one of the unique resources we’re proud to offer at The Towers.

Apartments available now! Limited availability.
Towers Foundation: Loving Kindness in Action

Tributes

Mr. Kenneth Abrams in memory of Jane Keach
Mr. Kenneth Abrams in honor of Towers staff
Mr. Kenneth Abrams in honor of Irene Markman’s achievement
Ms. Lydia Barakat in memory of Dr. Fred Kantor
Ms. Frances Belasco in honor of Renee Drell
Mr. & Mrs. Joseph Blumberg in memory of Dr. Fred Kantor
Mr. & Mrs. Edward Bodling in honor of Edythe Tanenbaum’s birthday
Mr. Richard Bucala in memory of Dr. Fred Kantor
Ms. Karen Calechman in memory of Jack Calechman
Ms. Julie Calechman & Ms. Rebecca Calechman in honor of Janet Tettelbach’s birthday
Ms. Arlene Campeau in honor of Daniel Remillard’s birthday
Mr. & Mrs. Barry Cobden in memory of Paula Peterson
Mrs. Nancy Cohen in honor of Dr. Fred Kantor
Mr. Jason Sartori & Mrs. Tiffany Collier in honor of Earle Mansfield’s birthday
Mr. Joseph Berg & Ms. Stacey DeLeonardo in memory of Anthony DeLeonardo
Dr. Barry Zaret & Mrs. Renee Drell in memory of Dr. Fred Kantor
Mr. Norman Feitelson in honor of Dean Tinari
Mr. Norman Feitelson in honor of Stacey DeLeonardo
Ms. Susan Fink in memory of Dr. Fred Kantor
Ms. Constance Fleischer in memory of Irving Friedman
Ms. Sandra Friedman in honor of Edith Goodmaster
Mrs. Sheryl Friedman in honor of Herb Mermelstein’s birthday
Ms. Amy Friedner in memory of Dr. Fred Kantor
Mr. & Mrs. Ephrem Glenn in memory of Doris Dimenstein
Mr. & Mrs. Ephrem Glenn in memory of Ralph Friedman
Mr. & Mrs. Howard Goldberg in memory of Doris Dimenstein
Mr. & Mrs. Howard Goldberg in memory of Norman Goldberg
Ms. Eileen Gomory in honor of Sylvia Alpert
Mr. & Mrs. Robert Goodman in memory of Dorothy Bromberg
Mr. & Mrs. Dennis Gorman in honor of Gladys Goldbaum’s birthday
Ms. Coleen Helferman in honor of Cindy and David Leffell
Mr. Bernard Herman in honor of Renee Drell
Ms. Elaine Hochberg in memory of Dr. Fred Kantor
Mr. Isidor Juda in honor of Sylvia Rifkin
Mr. Isidor Juda in honor of Stacey DeLeonardo
Mr. Michael Kahn & family in Memory of Bertha Kahn
Mr. & Mrs. Donald Katesky in memory of David and Fran Wallnau
Mr. & Mrs. Gerald Katz in memory of Irv Greenberg
Mr. & Mrs. Gerald Katz in memory of Arnold Lazaroff

Mr. & Mrs. Gerald Katz in memory of Dr. Mitchell Beck
Mr. & Mrs. Ivan Katz in memory of Dr. Fred Kantor
Mr. Gustave Keach-Longo & Mr. Joseph Keach-Longo in memory of Jane Keach
Mr. & Mrs. Stephen Ketaineck in memory of Adele Seligman and Lillian Ketaineck
Mr. & Mrs. Stuart Ketaineck in memory of Lillian and Rubin Ketaineck
Mr. Allan Rubenstein & Mrs. Carolyn Kone in memory of Marjorie Rubenstein
Mr. & Mrs. Jay Korman in honor of Norman Feitelson
Mr. & Mrs. Jay Korman in honor of Isidor Juda
Mrs. Bette Kozak in memory of Jeremy Zwelling
Ms. Claudia Lee in memory of Marilyn Braginsky
Ms. & Mr. Shelley Lipman in honor of Joan Lipman’s birthday
Ms. Sandra Naclerio in memory of Dennis Heins
Ms. Sandra Naclerio in memory of Donald Dimenstein
Ms. Sandra Naclerio in memory of Bernie Alderman
Sukanya Narasimhan in memory of Dr. Fred Kantor
Mr. & Mrs. Nicolas Olshansky in memory of Dr. Fred Kantor
Mr. & Mrs. Andrew Postman in memory of Betty Zeidenberg
Ms. Doris Kahn Preston in memory of Bertha Kahn
Ms. Mary Randsell in memory of Jane Keach
Ms. Diane Rosen in memory of Florence Radin
Ms. Caroline Rosenstone in memory of Helene Goldblatt Roberts
Mr. Charles Schwartz in honor of Renee Drell
Dr. Alan Siegal in memory of Evelyne Siegal
Mr. & Mrs. David Slossberg in memory of Harold and Barbara Siegel
Mr. Dennis Griesing & Mrs. Kathryn Smith in memory of Virginia Griesing
Mr. Adam Spiewak in honor of Estelle Spiewak
Mr. Adam Spiewak in memory of Gerald Nacht
Mr. & Mrs. Richard Sviridoff in memory of Arlene Weiner
Ms. Ellen Tanenbaum in honor of Edythe Tanenbaum
Mr. & Mrs. David Teitelman in honor of Charlotte Teitelman’s birthday
Mr. & Mrs. Robert Tropp in memory of Dr. Fred Kantor
Mrs. Heidi Vernick in memory of Priscilla Garber
Mr. & Mrs. Barry J. Vine in memory of Fred Kantor
Ms. Margaret Wren in memory of Dr. Fred Kantor
Dr. Barry Zaret in honor of Renee Drell
Mr. & Mrs. Edward Zelinsky in honor of Jennifer Bayer
Mr. & Mrs. Edward Zelinsky in honor of Jesse Wescott

Date range for Tribute List is March 9, 2022 – July 26, 2022
The Towers makes every effort to list donors as they wish. To make a correction, please contact Jennifer Bayer.
To make a gift in someone’s honor or memory, contact Jennifer Bayer, Associate Vice President of Strategic Initiatives, (203) 772-1816, ext. 290, Jennifer@towerlane.org. A beautiful card will be mailed to the recipient.
Thank you to all the board members, volunteers and donors who joined us for our Friends of The Towers event. It was wonderful to enjoy this in-person event in our beautiful outdoor courtyard.