

## SAVE THE DATE



**Support The Towers  
During the Great Give!  
May 3-4, 2023**



**Help support The Towers Garden  
and life-changing programs.**

**Help us reach our fundraising  
goal of \$50,000!**

### **Double Your Impact:**

Dollar for Dollar Match Provided by the  
SWF Foundation, Goody's Hardware, RMS Companies,  
and Linda & Jesse Cedarbaum

### **We need your help!**

To become a fundraiser or for questions, please  
contact Jennifer Bayer, Associate Vice President  
of Strategic Initiatives at [Jennifer@towerlane.org](mailto:Jennifer@towerlane.org)  
or (203) 772-1816, ext. 290.



[www.thegreatgive.org/organizations/towers-foundation](http://www.thegreatgive.org/organizations/towers-foundation)

# Happy Volunteer Appreciation Month from The Towers!

All through April, we honor our wonderful Volunteers who provide compassion, kindness and their precious time to our residents.

## Who are Towers' Volunteers?

Currently we have 345 active Volunteers! They range in age from 8 years to 105 years! Here is a little breakdown of who they are and what they do:

- **85** Volunteers are residents
- **120** Volunteers are students
- About **180** Volunteers are retired
- **25** Programs are run by Volunteers
- **36** Volunteers run the Hospitality Desk and C-store
- **18** Volunteers are meeting one-on-one with residents

## How often do people Volunteer their time?

We run the whole gamut! Some Volunteers have shifts every day! Others come once a week, once a month, and a few times a year. We are so fortunate to have wonderful performers who come in a few times a year.

## What are some of the benefits of Volunteering?

- Provides you with a sense of purpose
- Provides a sense of community
- Helps you meet new friends
- Increases your social skills
- Teaches you valuable skills
- Brings fun into your life
- Gets you out of your comfort zone
- Can help you be happier

## Need any more reasons to Volunteer at The Towers?

Contact Sarah Moskowitz and she can give you several!

203-772-1816, ext. 410

[Sarah@towerlane.org](mailto:Sarah@towerlane.org)



## Jesse Wescott Presents at AJAS

Jesse Wescott, Associate Vice President of The Towers, recently presented at the Association of Jewish Aging Services (AJAS) Annual Conference about our experience purchasing a co-generation boiler system that allows The Towers to produce both heat and electricity for our buildings.

With the savings this co-generation boiler produces, The Towers is able to provide healthy nutritional meals while reducing our carbon footprint.

Jesse stated, "We hope that our peers at AJAS will see the benefits of a project like this and apply it to their communities. We've seen some real savings here and we've improved the quality of people's lives. We hope other communities can do the same."





Towers President/CEO, Gustave Keach-Longo, shares highlights from his travels through Israel with Greater New Haven's and Hartford's Jewish Federations this past March.



(Clockwise from left): Gus arrived in Tel Aviv, Israel along with Alissa Wurtzel, CEO of the Jewish Family Services of Greater New Haven.

On the first day in Israel, Professor Reuven Hazan shared an overview of the Israeli Parliamentary Political System followed by a tour of thousand year old sites. Later that day they visited the Western Wall for the start of Shabbat.



*"The trip was well beyond anything that I could have imagined. We were busy from 7 a.m. to 10 p.m. each day learning, experiencing and building connections. Now I know why so many people love going to Israel. No matter your background or the traditions you may practice, visit the 'land of milk and honey!' You will remember it for the rest of your life."*

—Gustave Keach-Longo



(Clockwise from left): A Shabbat walk through Jerusalem's Old City was a lovely end to the week. Right after Havdalah, Gus was able to tour the Western Wall Tunnels.

The following day included a meaningful visit to Yad Vashem, Israel's National Memorial to the victims of the Holocaust.

On the next leg of the trip, Gus traveled north to Afula-Gilboa, Greater New Haven's sister city, where he toured agencies that are supported by our Federation.

Other sites visited were 5,000 year old ruins, an ancient Roman port city, Caesarea, and the old northern city of Tsfat.

The trip concluded with a visit to the top of Masada and the Dead Sea, the lowest point on earth, 430 meters below sea level. Its salt content is so high, that visitors float upon its surface!



## **Towers Foundation: *Loving Kindness in Action* Tributes**

Ms. Maxine Albert in memory of Esther Brochin  
 Ms. Diane Bader in honor of Judy Manasevit for Valentine's Day  
 Ms. Jennifer Bodenweber in honor of  
     Ernest Bodenweber for Valentine's Day  
 Mr. & Mrs. Ray Bullard in memory of Adele and Clifford Altschuler  
 Ms. Emily Cohen in honor of Michael Lewis for Valentine's Day  
 Mr. Robert Cole in memory of Esther Brochin  
 Ms. Joanne Cristiano in memory of Esther Brochin  
 Dr. Harriet Friedman & Dr. Charles Bruce in honor of  
     Corky Weinstein for Valentine's Day  
 Mrs. Florence Frohman in honor of Ruth Frohman's birthday  
 Mr. Kenneth Boroson & Mrs. Linda Goodman in honor of  
     Adele Boroson-Greenberg for Valentine's Day  
 Mr. & Mrs. Jason Hyland in honor of  
     Richard Stasiak for Valentine's Day  
 Ms. Laura Jarett in memory of Esther Brochin  
 Mr. Isidor Juda in memory of Esther Brochin  
 Mr. & Mrs. Gerald Katz in memory of Robert Kravet  
 Ms. Annette Kisner in memory of Esther Brochin  
 Ms. Annette Kisner in honor of Ellen DuBoff's birthday  
 Mr. & Mrs. Jay Korman in memory of Lawrence Allen Weiss  
 Mrs. Bette Kozak in memory of Esther Brochin  
 Mrs. Bette Kozak in honor of Sylvia Rifkin  
 Dr. & Mrs. David Leffell in memory of Esther Brochin  
 Ms. Kathi Liberman in memory of Lee Liberman  
 Mr. Stuart A. Margolis & Honorable Joan Margolis in honor of  
     Kaila Margolis for Valentine's Day  
 Mr. John Montano in honor of Michelle O'Brien

Mr. John Montano in honor of Rebecca Olshansky  
 Mr. John Montano in memory of Esther Brochin  
 Mr. John Montano in honor of Lisa Ferguson  
 Mr. John Montano in honor of Sandy Naclerio for Valentine's Day  
 Mr. John Montano in honor of Yvonne Schall for Valentine's Day  
 Mr. John Montano in honor of Dr. & Mrs. Robert Bayer  
 Ms. Sandra Naclerio in memory of Tom Albin's father  
 Mr. & Ms. Marc Olins in memory of Esther Brochin  
 Mr. & Mrs. Nicolas Olshansky in memory of Esther Brochin  
 Ms. Hinda Piscitelle & Ms. Lauren Piscitelle in honor of  
     Ruth Frohman's birthday  
 Ms. Tracy Rabin in honor of Stephen Rabin for Valentine's Day  
 Mr. & Mrs. Alan Rice in honor of Dorothy Lipton for Valentine's Day  
 Ms. Sylvia Rifkin in memory of Esther Brochin  
 Ms. Sylvia Rifkin in honor of Ellen DuBoff's birthday  
 Ms. Judith Rosof in honor of Janet Grossgold for Valentine's Day  
 Mrs. Riva Smolen in memory of Esther Brochin  
 Mr. & Mrs. Marvin Sohcot in honor of Ruth Frohman's birthday  
 Mr. Steve Sohcot in honor of Ruth Frohman's birthday  
 Mr. Bruce Spiewak in honor of Estelle Spiewak for Valentine's Day  
 Mr. Bruce Spiewak in honor of Dorothy Greenwald for Valentine's Day  
 Mr. & Mrs. Richard Sviridoff in memory of Esther Brochin  
 Mrs. Betty Swinkin in memory of Miriam "Mimi" Rabinowitz  
 Ling Sze in memory of Shirlee Abrams  
 Ms. Janet Tettelbach in memory of Esther Brochin  
 Mr. Richard Wurtzel in memory of Alan Gitlin  
 Ms. Rose Zolnik in honor of Stephen Rabin for Valentine's Day

*Date range for Tribute List is January 25, 2023 – March 20, 2023*

*The Towers makes every effort to list donors as they wish. To make a correction, please contact Jennifer Bayer.  
 To make a gift in someone's honor or memory, contact Jennifer Bayer, Associate Vice President of Strategic Initiatives,  
 (203) 772-1816, ext. 290, [Jennifer@towerlane.org](mailto:Jennifer@towerlane.org). A beautiful card will be mailed to the recipient.*



### **Congratulations to Gayle Slossberg!**

Congratulations to Board of Directors Member and Strategic Planning Task Force Chair, Gayle Slossberg. Gayle has been an incredible lay leader and volunteer, spearheading numerous projects at The Towers over the past few years. The current Board of Directors, staff, families and residents congratulate Gayle on her new role, CEO of the Jewish Federation of Greater New Haven. Gayle will assume this exciting new opportunity in September working on the needs and goals of the entire Greater New Haven community. The Towers is thrilled and wishes her well in the new role.