



Growing Together



THE TOWERS
AT TOWER LANE

| Impact Report 2023



THE TOWERS

AT TOWER LANE



Growing Through Our Mission

Our Mission

We are a warm and vibrant senior community—infused with Jewish values—where people live their best lives.

Our Guiding Principles

- We are an inclusive community, fostering respect for all.
- We are committed to compassionately putting the person before the task and to connecting genuinely with one another.
- We explore and embrace the most innovative ways to help people continue growing, learning and celebrating life.
- We lead with quiet competence, serving one another with care, strength and humility.

Our Vision

We will be a center of excellence focused around seniors and based in Jewish values, always innovating ways for people to continue growing and connecting within and beyond our walls.



Our Jewish Values

Honor thy Father and thy Mother (Kabed Et Avicha V'Imecha)

Honor your father and mother, so you will lengthen your days and so that it will be good for you.

Inclusion

(Avadim Hayinu B'Mitzrayim)

We welcome all into our communities and embrace them.

Intention

(Kavana)

Bringing full attention to our thoughts, actions, and words helps us live deeply.

Commitment to Community

(Kehila)

As human beings, we fulfill ourselves most of all, in communities that manifest justice, holiness, and peace.

Human Dignity

(K'vod Hab'riyot)

We see the spark of the divine in each other.

From Generation to Generation

(L'Dor va Dor)

Valuing, respecting, and connecting to each generation. Young to old, old to young, past, present and future.

Improving the World

(Tikkun Olam)

Each good thing we do helps heal the world.

Joy!

(L'Chaim!)

To life!

Growing and Moving Forward Together



Gustave (Gus) Keach-Longo
President/CEO

We continue to grow from Strength to Strength as we emerged even stronger than before the pandemic. This past year demonstrated our ability to weather storms with strength and perseverance while keeping our eyes on brighter tomorrows.


During the pandemic, while simultaneously ensuring the safety of our community, we moved ahead on a number of critical projects to prepare The Towers for our next generation. We are now beginning to see our dreams come true as the dining room and café are transformed. Like in any home, the kitchen is the heart. Once we start to see and smell our meals cooking in the new display kitchen, we will come together to enjoy warm breads right from the open oven! I cannot wait to break warm bread with all of you.

We raised 8.5 million dollars toward our Ground Floor Project. Thanks to our funders and donors, our residents will enjoy our building that will outwardly reflect what we all feel and know about our progressively innovative Hamish community. We look forward to welcoming the entire community to our Dining Room Re-opening and Ribbon Cutting in January 2024(ish).

We have continued the planning and fundraising for our new Towers Garden. We are just steps away from seeing the foundations of the garden take shape, and we are thrilled that our residents will enjoy new green space right here on our campus. In short time, we'll be able to see our residents planting and learning in our new dedicated green space.

Our Proactive Partner Model is transforming the way we offer support and person-specific mentoring to our "resident partners." These residents now have paths to owning their own health and knowledge on how to practically address their own particular challenges. Based on regular outreach, assessments and person-centered evidenced-based programs, we are delivering services that are data and outcomes driven. Through our partnership with Quinnipiac University and Seniors Together, our Towers-built model and new software enables us to track progress toward keeping our "resident partners" healthier and independent longer.

As more residents join this new approach of care delivery, we are rolling out new evidence-based programs to help address many of the challenges we all face in our advancing years. Once our Ground Floor Renovations are complete near the end of



2024, we will have the spaces we need to concurrently run several programs with purpose. Targeting our programs to address needs identified through data, our “resident partners” will have individualized information on their own health and know their personal health risks. With this knowledge and resources, residents will be better equipped to take charge of their health, address their specific health challenges and use these as tools to live their best lives at The Towers.

Finally, as we look toward the future, we are delighted to share our new Strategic Plan 2023-2027(ish). We are growing from Strength to Strength as we build upon our accomplishments of our Strategic Plan 2020.

One key initiative in our Strategic Plan 2023-2027 is to explore the uses of our surplus land on our campus. We are about to embark on a year-long process to examine the possible uses of our land. We have formed our new Advisory Council and Steering Committee to work with our consultants as we start with a ‘clean slate’ and explore all reasonably viable options. Be sure to join us for one of our “Community Conversations” and parlor-style discussions scheduled over the next few months. We hope that you add your voice to the conversation.

Our organization is thriving thanks to the extensive planning, dedicated hard work and skilled management on the part of our lay leaders and professional staff. Together, we have accomplished so much already and we can now see the growth from the seeds we planted a few years ago.

If you have thought about connecting with us in some way, please feel comfortable to reach out to us. We are here for you and could use your help in whatever way you may want to give. Our volunteer team is vibrant and moving us forward in so many ways. Consider joining us—you are welcome and wanted here at The Towers.

Fondly,

Gustave Keach-Longo

Reflections on Our Growth



Cindy Leffell
Chair of the Board

Stepping Down But Not Saying Goodbye

Wow, three years have just flown by! I assumed the role as chair of The Towers board in October 2020, receiving the baton passed by outgoing chair Jackie Koral. At that time, we were deep in the challenges of managing Covid – weekly testing, masking, taking temperatures, delivering three meals a day to each resident, and trying to preserve the sense of community for our residents. I'm so glad those days are getting further and further in the past. It seems we define time by BC, DC, and AC – before, during, and after Covid.

We were, however, still able to accomplish some major initiatives. Acquiring our co-generator has brought us significant energy savings and helped us subsidize resident meals. We renegotiated our tax abatement agreement with the City of New Haven, resulting in more significant savings. We planned, secured funding and are well underway with our ground floor renovations – I am so excited to see this progress and can't wait for this gorgeous new space to be opened! And we had some fun along the way too with the joyous groundbreaking for our garden and last summer's carnival.

My service as board chair also gave me opportunities to get to know our resident leaders better and support Gus and his team in many smaller, less visible ways. I am honored to be part of this amazing community.

I want to thank my fellow board members for your energy and devotion to the work we do. You have certainly made my job easier and more enjoyable.

I will now be passing the leadership baton into the capable hands of Linda Cedarbaum. I have worked with Linda for many years, and I know she has the passion and skill to do a great job. I have been involved with The Towers for nearly 30 years – mostly as a board member, but also as a volunteer and family member of a resident. I will proudly always be a part of The Towers family.



Growing in Impact and Making a Difference



345
Volunteers
Ages 9 – 105!



32
Programs led
by volunteers

181
Volunteers
are retirees

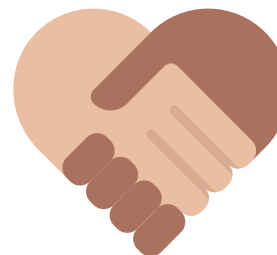


123
Volunteers
are students



205
Bouquets
created
through our
horticulture
program

1,827
Dedicated
one-on-one
hours of
service





10,148
Program
participations



55
Unique programs
offered to residents

4,066
Work orders
completed



88,123
Meals served



43,998
Meals subsidized



981
Hours of free grant funded
cleaning service hours delivered
to residents in need

The Towers: A Place for Employees to Grow



Glenn Gordon, Director of Human Resources and Information Technology, on Being an Employer of Choice

The Towers has always been a wonderful community for people to live, but it has also offered work that is meaningful for our team members. Over the past five years, Glenn Gordon has been busy. We have made many strides as an organization and have strived to be an “employer of choice.”

Our advancements include fair and equitable systems to support all our team members. This includes a new detailed and comprehensive employee handbook that is continually revised to change with the organization. We made structural shifts in departments to reflect workflows better and ensured that each department has the resources necessary to successfully complete what it sets out to accomplish. We shifted away from contracted help.

Culturally, The Towers has become proactive across departments, delivering outstanding person-centered support services. Our front desk team provides excellent concierge style services to our residents and families, while our Resident Service Coordinators reach out to residents regularly, regardless of need.

The Towers team enjoys a culture of trust and collaboration that stems from thoughtful and deliberate systems to support our team, from consistent onboarding to the annual review process and professional leadership development.

I am so proud of our team. One of the joys of the role I play at The Towers is helping people grow.

—Gustave Keach-Longo, President/CEO

Years of Service Awards

15 Years of Service

Eugene Myers
Nicole Merritt
Segundo Melendez
Lisa Ferguson

20 Years of Service

Harry Frasier, *In memoriam*

25 Years of Service

Safira Kimbrough
Rebecca Olshansky

30 Years of Service

Karen Purvis

The Towers: Growing Spiritually Through Chaplaincy



Sarah Moskowitz



Ruthie Greenblatt



Karen Purvis

Innovative Jewish programming has always been an important component of The Towers' good work. From being the first CT organization to deliver the National Coalition on Aging's Jewish Aging Mastery Program to providing Jewish education and kosher meal delivery services across Greater New Haven, Jewish programming is what makes The Towers so special.

We are pleased to announce our most recent Jewish programming initiative. We have begun our focus on offering chaplaincy services. One of four national recipients, we are delighted to have been awarded a grant from Brandeis University's Chaplaincy Innovation Lab with support from the Charles Revson Foundation. The project will expand chaplaincy services to residents, families, and community members of The Towers. Staff member Sarah Moskowitz, Volunteer Coordinator and Spiritual Leader, will head this project over the course of the year with assistance from Ruthie Greenblatt and Resident Service Coordinator, Karen Purvis.

This project will help address loneliness and help families, residents, and community members with life transitions through Jewish lenses and those of other traditions as well. The support provided by this grant will enable The Towers to provide dedicated one-on-one and group hours of spiritual care. Sarah, Ruthie and Karen will attend year-

long classes and seminars as they receive mentorship through this special program. We know there is need based on assessments and feedback from our Resident Service Coordinators, programming staff, and others who work with our population day to day. The Towers is thrilled to be able to better address the needs of our community and broader population in a holistic way.

Thanks to a generous Impact Grant from the Jewish Federation of Greater New Haven, The Towers is also delivering kosher Shabbat meals monthly to families in our area. Those families will also be eligible to participate and receive spiritual care through the Chaplaincy Innovation Lab / Revson Foundation grant.

Weaving spiritual wellness into our work is just one component of our Proactive Partner Model, which provides person-centered and evidence-based programming that is driven by outcomes and data. The Towers will track the impact of this work to understand its effect and how our programming evolves moving forward. The goal for this year's work is to develop a new approach that will continue well beyond the life of the grant.

Vice President Jennifer Bayer explains that The Towers is "so thrilled and grateful to have received this funding from Brandeis University. This type of grant partnership and work has the ability to move our organization and community forward significantly. We are incredibly grateful, not only for the funding but also for the resources and education that will be provided throughout the life of the grant and beyond."

For more information regarding volunteer opportunities at The Towers please contact Sarah Moskowitz, sarah@towerlane.org or (203) 772-1816, ext. 410. You can learn more about the Chaplaincy Innovation Lab at chaplaincyinnovation.org and the Charles Revson Foundation at revsonfoundation.org.

Organizational Awards



2023

Stacey Berg

LeadingAge CT Aging
Service Award of
Excellence

Ricardo Saldana

2023 CALA Outstanding
Resident Service Award

Cindy Leffell, Board Chair

2023 LeadingAge CT
Trustee of the Year Award

2022

The Towers

AJAS Jewish
Programming Award

John Carter

CALA Outstanding
Resident Service Award

Jeremy Perkins

LeadingAge CT Aging
Service Award of
Excellence

Elyse Levine

LeadingAge CT Volunteer
of the Year

The Towers

LeadingAge CT Spirit of
Mission Award

2021

Programming/Volunteer Development at

The Towers

CALA Best Practices Award
for Managed Residential
Services

The Towers

Nonprofit Stars Align
Award for Sunspot
Innovation

2019

Riva Sparks

LeadingAge CT Volunteer
of the Year

Terri Rivers

LeadingAge CT Aging
Service Award of Excellence

Kevin Baker

CALA Outstanding
Resident Service Award

Housekeeping

Department at The Towers

CALA Best Practices Award
for Managed Residential
Services

2018

Gus Keach-Longo

Long Term Care
Ombudsman Program

The Towers

CALA Media Award

The Towers

Positive Portrayal of Aging
in CT Media Award

*I am so proud of our
dedicated and
collaborative team.
Working together and
supporting one another,
we have been able to
accomplish so much in
just five short years. It is
our goal to lead by good
example and to serve as a
model for what is possible.
Whether or not awards are
won, every member of our
team makes a difference.*

—Gustave Keach-Longo,
President/CEO

Honors and Awards

Lifetime Achievement Award: Greater New Haven Holocaust Memory, Inc.

New Haven honors victims of the Holocaust with a monument in the city's Edgewood Park, located at the corner of Whalley Avenue and West Park Avenue, which was the country's first Holocaust Memorial built on public land when it was dedicated in 1977. This memorial has been a lifetime project for Greater New Haven Holocaust Memory, Inc., run by dedicated and unwavering lay leaders, Doris Zelinsky, Fay Sheppard and Eric Epstein. Thanks to these outstanding leaders, our community has a meaningful place to gather, to reflect, to share education and to never forget the Shoah. For generations, the work of this committee has strengthened Greater New Haven. The Memorial has always been critically important to survivors who made The Towers home, along with their families. For their lasting imprint and legacy, The Towers recognizes Greater New Haven Holocaust Memory, Inc. for its outstanding contribution to our community.



President's Award: Gayle Slossberg



In addition to being an accomplished attorney, State Senator and Hospital Administrator, who improved the lives of so many through her professional leadership, Gayle Slossberg has also been a dedicated and invaluable member of The Towers community. Through caring for her parents, Harold and Barbara, who lived at The Towers for a number of years, connected Gayle to our community. It has been

our good luck and fortune to have an advocate, a hard-working and dedicated Board and Committee member in Gayle. Her contribution to The Towers will be felt for generations to come. Always willing to go above and beyond the call of duty, Gayle has been instrumental in moving our organization forward. Her strategic direction and leadership have made all the difference through our many large-scale projects.

It is befitting that Gayle now assumes the role of Jewish Federation CEO for Greater New Haven. We are honored that she will continue to lead in an expanded capacity.

Honors and Awards

2023 LeadingAge Connecticut Trustee of the Year Award: Cindy Leffell



We are so pleased and proud to announce that Cindy Leffell has been awarded the 2023 LeadingAge Connecticut Trustee of the Year Award. This prestigious recognition is presented to the trustee who has demonstrated excellence in governance practice and dedication to the non-profit mission. With nearly 30 dedicated years of service and involvement at The Towers, Cindy is most deserving and we could not be more grateful for her remarkable contributions to our organization and field of aging services. Cindy has worn many hats over the past 30 years including: family member and caregiver, volunteer, donor, program facilitator, committee and task force member, board member, executive committee member and Board Chair. Over these years Cindy has led, spearheaded and connected The Towers to partners and pathways to growth.



Our Volunteers Help us Grow

Make a Difference in Someone's Life, and Your Own



Our volunteers build community. Our volunteers spread joy. Our volunteers educate. Our volunteers share their special talents, their time, their love and they make our community the wonderful place it is. Whether you enjoy spending quality time one-on-one, running a program or just lending a hand, there is always a way you can contribute to The Towers. We are stronger because of our generous volunteers.



Special Thanks to Our Devoted Volunteers

**With gratitude and appreciation, we thank the volunteers who propel
The Towers forward and who enable us to go from strength to strength.**

Emma Adams	Joe Blumberg	Amy Diagne	Edith Goodmaster	Art Katz
Lames Abdelrahman	Riki Brackman	Nechelle Dias	Danielle Grant	Gerri Katz
Dobi Abramowitz	Rivka Brachman	Jonathan Doolittle	Doris Gray	Sara Katz
Jeffry Adelman	Jim Brochin	Nancy Downing	Candice Green	Rob Katz
Esther Adelstein	Lori Brochin	Renee Drell	Aviva Green	Chana Katz
Nasreen Ahmed	Cade Brown	Chaya Drizin	Dorothy D.	Pam Kaus
Iyla Bhandary-	Amalya Brownstein	Yehudis Drizin	Greenwald	Shaina Keller
Alexander	Debra Brun	Tziporah Drukier	Liora Grunblatt	Marina Khan
Delores Alleyne	Cheryl Cappiali	Ellen DuBoff	Jeanie Gyurkovics	Susie Kim
Julie Annunziata	Anfernee Carmona	Liliana Dumas	Pat Haley	Isabel Kirsch
Therese Anovolave	Joey Correa	Leah Rivka Edelkopf	Michael Hankin	Annette Kisner
Nia Antoine	Casteran	Judah Ellison	Miriam Haston	Justin Kotei
Diandra	Linda Cedarbaum	Nandini Erodula	Rabbi Mendy Hecht	Golda Korenblit
Karikari-Appiah	Atziyadet Cervantes	Allan Esteron	Chaya Hecht	Bette Kozak
Angela Arango	Lauren Chapey	Victor Fasano	Rosie Hecht	Ariana Krebel
Emma Arline	Rabbi Yafa Chase	Donna Fedus	Marge Hiller	Diane Krevolin
Jae-Hee Bae	Jecelyn Chau	Norman Feitelson	Josh Hochman	Nechama Krimmer
David Bailey	Aminata Cisse	Henry Fernandez	Carol Hollander	Fraida Landa
Isabel Bailin	Sam Clare	Natasha Feshbach	LaShayla Howard	Susan Laursen
Naomi Barnett	Isabel Clare	Nancy Fliss	Sarah Hull	Ellen Lead
Mira Baum	Sharon Cohen	Samuel Florio	Jaylen Hunter	Jane Lederer
Aaron Baum	Robert Cole	Tyler Ford	Regina Hyman	Cindy Leffell
Daya Baum	Jesus Colon	Sheri Foti	Emily Hyun	Father Ryan Lerner
Noah Bayer	Diana Colwell	Bonnye Frost	Heidi Hurwitz	Elyse Levine
Samuel Bayer	Janeth Corey	Leslie Flowers	Ellen lead	Linda Levine
David Bazan	Angel Correa	Ruth B. Frohman	Deniz Ince	Acquetta Lewis
Lynne Beetz	Anita Cotton	Charmaine Gagnon	Bea Jackson	Lance Lignon
Rabbi Marci Bellows	Hyla Chasnoff	Dee Galiette	Stephanie Jacobson	Barbara Lipetz
Nohra Bemal	Anthony Coelho	Ian Ganassi	Sharia Jean	Joan Lipman
Terry Berger	Alima Conde	Jezsamie Garcia	Chloe Jensen	Rachel Lipsker
Adele Bidon	Isaiah Cooper	Carol Garlick	Darius Jing	Betty Litto
Ernest Bodenweber	Carolyn Coore	Erin Gerardo	Dottie Johnston	Cali Londardelli
Barbara Blosveren	Barbara Cushen	Emmanuel Gibson	Doris Jones	Sylvia Longhorn
Marc Blosveren	Rose Danko	Robert Gittleman	Isidor Juda	Helen Lopez
Jeremy Bronen	Jeremy David	Gladys Goldbaum	Jacob Kalodner	Trish Loving
Ilene Rosalinsky	Norma Davidson	Claudia Golden	Esty Kantor	Charles Ludwig
Bronen	Ruth Davis	Barbara Goldhamer	Sharon Kantrow	Arianna Luna
Alexander Minor	Naomi Deitsch	Geraldine Gomez	Mushka Kaplan	Joel Lynch
Botello	Joe Delgado	Nadia Goodman	Eta P. Kaplan	Patricia McClintick
Shirley Boulware	Joan Delmonico	Gabriel Goodman	Jane Kasper	Morgan McCormick

Susan McDonald
 Arnold Mages
 Robert Mainzer
 Tessa Malone
 Judy Manasevit
 Marc Mann
 Racheli Martinez
 Joseph G. Mascia
 KKevin Mejia
 Giovanni Melendez
 Sadie Meltzer
 Sheila Mendelstein
 Herbert Mermelstein
 Randy Miller
 Jane Miller
 Jarelys Miranda
 Alyssa Misiewicz
 Leah Mock
 Catherine Moore
 Thailynn Taylor-
 Morehead
 Bettye Morrison
 Andrew Moskowitz
 Isaac Moskowitz
 Eli Moskowitz
 Matthew Mowerson
 Richard Munoz
 Rose Murphy
 Brendan Murrar
 Sandra Naclerio
 Kawtar Nadama
 Emily Nash
 Naama Neeman
 Nasir Neuby
 Dale Newman
 Leba Okovenu
 Marc Olins
 Avery Olshansky
 Jonathan Once
 Chibuike Oparaocha
 Jakob Park
 Sammy Parry
 Mehreen Pasha

Mili Patel
 Yarden Pawlak
 Hendel Peret
 Bryan Perez
 Victor Perez
 Jeremy Perkins
 Rabbi Josh Pernick
 Mark Petronzi
 Jesse Piazza
 Sarah Pillard
 Joan Pite
 Sue Prach
 Manoka Pringle
 Sally Prosky
 Megan Quimby
 Stephen Rabin
 Marguerite Ramirez
 Linda Randell
 Malky Raskin
 Batya Raskin
 Cookie Razee
 Caroline Reiner
 Vicki Revere
 Antony Reyes
 Jo Reymond
 Eric Reymond
 Sylvia Rifkin
 Terri Rivers
 Ke'Asia Robinson
 Iman Rodican
 Kiesser Rodriguez
 Saul Roselaar
 David Rosenbaum
 Jess Rosenthal
 Rochel Rosenstein
 Mushka Rosenstein
 Rabbi Jason
 Rubenstein
 Maggie Russell
 Isaac Saldana
 Joyce Saltman
 Bella Sandman
 Rivka Sandman

Migdalia Santiago
 Luis Santos
 Noah Sapire
 Yvonne Schall
 Linda Schultz
 Veena Scholand
 Rabbi Benjamin
 Scolnic
 Lynda Segal
 Fred Sendroff
 Christopher Sevigny
 Jody Sharninghausen
 Linda Shiffrin
 Ina Silverman
 Rebecca Slossberg
 Maryam Shabazz
 Rabbi Rona Shapiro
 Marji Shapiro
 Harold Shapiro
 Isabel Sharma
 Daniella Shear
 Amy Shteyman
 Barbara Singleton
 Chava Sitrin
 Leonard Smith

Riva Smolin
 Rabbi Hesch F.
 Sommer
 Hannah Steffke
 Simi Stephens
 Leiba Stone
 Mushka Stone
 Austin Stoner
 Betty Swinkin
 Hazel Taft
 Tammy Testut
 Yadira Torres
 Elijah Townley
 Howard Taylor
 Charlotte C.
 Teitelman
 Janet Tettelbach
 Eleanor Ugolik
 Sasha Vaughn
 Maia Velazques
 Will Vianese
 Barry J. Vine
 Joseph Vinetz
 Rabbi Alvin
 Wainhaus

Jose Walters
 Sierra Walters
 Chloe Wang
 Kendall Washington
 Corky Weinstein
 Zahava Weisman
 Cathy Weiss
 Gabriella Weiss
 Rochel Wilhelm
 Herschel Wolff
 Serena Wong
 Koko Womg
 Marie Woods
 Rabbi Eric
 Woodward
 Richard Wurtzel
 Tenzin Youdon
 Lucy Yu
 Rose Zanders
 Doris Zelinsky
 Lissa Zellman
 Angela Zhao
 Jamie Zubkoff
 Phil Zuccaro



The Towers Foundation Honor Roll

We Thank All Our Generous Donors • July 1, 2022 - June 30, 2023

\$500,000 and Above

Harry and Jeanette
Weinberg Foundation
State of Connecticut
Housing Tax Credit
Contribution Program/
Eversource

Pillars

\$75,000 - \$499,999

Department of
Homeland Security
Jewish Federation of
Greater New Haven
Jewish Foundation of
Greater New Haven

Philanthropic Partners

\$30,000 - \$74,999

Area Agency on Aging of
South Central CT
Evelyn* and Saul Berger*

Brandeis University:
Chaplaincy Innovation Lab

Community Foundation for
Greater New Haven

Hyla and Barry Vine

Commitment to Community (Kehila)

\$10,000 - \$29,999

The David & Sharon
Bender Family
Foundation

Linda and Jesse
Cedarbaum

Goody's Hardware, LLC

Pamela Reis

SWF Foundation

Improving the World (Tikkun Olam)

\$3,600 - \$9,999

Debra and Richard Epstein

Michael Kahn

Linda Randell

Randy Salvatore

United Illuminating

Michael Wilder Workman's
Compensation Trust

Generation to Generation (L'Dor va Dor)

\$2,500 - \$3,599

Cindy and David Leffell

Lauren Randell

Helen and Tracy Selmon

The Tobin Family
Charitable Gift Fund

Dignity (K'vod Hab'riyot)

\$1,800 - \$2,499

Sylvia Alpert

Stephanie and Elon Boms

Rhoda Goldberg

Heidi Hurwitz

Joyce Saltman

Fay Sheppard and
Michael Romeo

James M. Shure

The Towers Residents'
Association

Doris and Edward Zelinsky

Intention (Kavana)

\$360 - \$1,799

Diane Alderman

Barak Zelinsky
Foundation, Inc.

Barker Specialty

Jennifer and Robert Bayer

Linda and Gerry Blume

Betsy and Edward Bodling

David Borden

Lori Brochin

Ilene Rosalimsky Bronen
and Richard Bronen

Julie Cohen

Zena and Adam Cohn

Vienna Debaise

Rachel and Mark Dibner

Hedda Rubenstein and
Michael Dimenstein

Renee Drell

Marjorie and Gary Drucker

Norman Feitelson

Constance Fleschner

Dorothy Giannini-Meyers
and Steven Meyers

Frances and John Gordon

Steven and Karen
Greenberg

Ina Gross

Ann Haddad

Rodger Ibbotson





Stephanie Jacobson
Michael Kasper
Barbara and Ivan Katz
Tiffany and David Katz
Michele and
Jonathan Keach
Gustave and Joseph
Keach-Longo
Jacqueline Koral
Cynthia Love
Joseph Mascia*
John Montano
Ellen and Joseph Niemann
Linda and Jerid O'Connell
Esther and Floyd Ozeck
Robert Pine
Judith Rosof
Joanne and
Stephen Rudof
Ellen and Daniel Salmon
Phylis and Joseph Satin

Shirley Scholder
Alan Siegal
Nancy and Brett Silvers
Gayle and David Slossberg
Betsy and Lawrence Stern
Deborah Tobin
Elizabeth Torres
Utopia Home Care, Inc.
Eve Volk
Larry Wallnau
Kimberly Whitley
Richard Wurtzel
Jamie and Ira Zubkoff
**To Life
(L'Chaim)
Up to \$359**
Maxine Albert
Robin Appel
Linda and Roger Astmann
Judith and
Stephen August

Diane Bader
Kathy and David Barkin
Margaret Bauer
Noah Bayer
Samuel Bayer
Joan Bearden
Marla Beck
Jo and Doron Ben-Atar
Carlton Benson
Helaine and Alan Beresner
Stacy and Joseph Berg
Terry Berger
Peggy McCarthy and
Mark Berman
Frances and
Martin Bernstein
Susan and Dale Bird
Robert Bischoff
Betty Lou and
Joseph Blumberg
Jennifer Bodenweber

Julia Bogardus
Linda Goodman and
Kenneth Boroson
Elaine and
Gerald Braffman
Debbie Brander
Irwin M. Braverman
Cynthia and
Stephen Brenner
Ernestine McCauley-
Browning and
Jesse Browning
Lauren Brownstein
Harriet Friedman and
Charles Bruce
Lynn and Ray Bullard
Julie Calechman
Catherine and
Christopher Carter
CHARITYVEST Inc.
Annette Charles
David Chorney

The Towers Foundation Honor Roll

Muriel and
Morton Chorney

Cynthia and Randall Clegg

Judith and Barry Cobden

Emily Cohen

Frances Goldberg Cohen
and David Cohen

Justin Cohen

Linda and Leonard Cohen

Nancy and Bernie Cohen

Scott Cohen

Bonnie Cole

Robert Cole

Laura Colebank

Dalia Coleman

Lisa Stanger and
Gregory Colodner

Emily Resnik Conn and
Steve Conn

Peter Connolly

Judy Cooper

Reyna Cortina

Holly Cota

Anita Cotton

Joanne Cristiano

Bernadette DiGiulian and
Leo Cristofar

Barbara Cushen

Lorri and Andrew Danzig

Carol Davino

Susan Denis

Alan Diamond

Michael Diamond

Mary Dooley

Ellen DuBoff

Beverly Dunnigan

Elizabeth and
John Edelglass

Civia and John Eldrich

Angelina "Julie" Elkin*

Gerald Emple

Michael Enson

Dorothy Esdaile

Sue and Paul Etkind

Carol and Joel Evans

Arlene and Lester Faiman

Olga Marcus and
Rabbi Michael Farbman

Victor Fasano

Donna Fedus

Emily Fine and
Stephen Stein

Geraldine Frankel

Sandra Friedman

Florence Frohman

Ruth Frohman

Maureen and
Russell Gaidosz

Geraldine Ganezer

Rona and
Stephen Garbowit

Amy Gelles

Beverly Gerber

Jeanie and
Joseph Giaquinto

Robert Gittleman

Miriam and Ephrem Glenn

Julie Van Dyke Glotzer

Mildred Godfrey

Elaine Godowsky

Gladys Goldbaum

Goldie and Zelly Goldberg

Susan and
Howard Goldberg

Eileen Gomory

Mona and
Robert Goodman

Dianne and Isaac Goodrich

Glenn Gordon

Rosalyn and
Dennis Gorman

Ruth Greenblatt

Sarah Greenblatt

Dorothy Greenwald

Susan and Charles Guthrie

Judith Hahn

Gail Halprin

Joyce Handleman

Sandra Harris

Marjorie Hart

Eric Hendlin

John Heyder

Illa Hiller

Stephen Hilsenroth

Barbara and
Andrew Hodes

Casey Hubelbank

Lawrence Hyatt



Dianna and Jason Hyland
Ellen and Daniel lead
Catherine Jackson
Irene and Bruce Jacobs
Laura Jarett
Isidor Juda
Stanley Juda
Ruth Jurgensen
Susan and
Donald Kaletsky
Vivian and
Richard Kantrow
Rita Kasinak
Jane Kasper
Carol and Daniel Katz
Geraldine and Gerald Katz
Jodi and Robert Katz
Stephen Katzman
Emily Kelman-Bravo
Diane and Sherman Kerbel
Sandra Kerzner
Francie and
Stephen Ketaineck
Annette Kisner
Alan Klatzkin
Anne and Robert Klee
Benjamin Klein
Joan and Alan Kliger
Andrea Rosenfield and
Edward Konowitz
Beth and Jay Korman
Bette Kozak

Lynne Stiles and
Henry Krempel
Shelby Landesberg
Marsha Landsberg
Janice and Robert Lettick
Eileen Levett
Susie and Barry Levett
Donna and Sidney Levine
Kathi Liberman
Lillian Liberman
Courtney Lightfoot
Pat Lindahl
Barbara Lipetz
Joan Lipman
Shelley and
Stephen Lipman
Howard Lipton
Charles Ludwig
Amee Lunn
Robert Mainzer
Judith Manasevit
Joan and Stuart Margolis
Janet Martin
Patricia Mascia
Liliane and
Bruce McClenning
Helene Meltzer
Michael Menaker
Rissa Mendlestein
Rita and Douglas Miller
Noah Milstein



Robert Moore
Sarah and
Andrew Moskowitz
Sheila Mushin
Sandra Naclerio
Anita Nager
Ellen and
William Nathanson
Eileen O'Donnell
Nancy and Marc Olins
Rebecca Goodman-
Olshansky and
Nicolas Olshansky
Barbara Pakula
Adrienne Palley
Brenda Paoletta
David Pap
Laura and David Pels
Stacey and Hap Perkins

Sydney Perry
Hinda Piscitelle
Joan Pite
Helen Polewoj
Cynthia Popoli
Maryann and
Andrew Postman
Doris Kahn Preston
Sharon and Daniel Prober
Sally Prosky
Karen and Lee Purvis
Tracy Rabin
Charles Rabinowitz
Ilene and Steven Radin
Rebecca Radin
Marlene and
Gary Rappaport
Amy and Steven Rashba
Orriel "Cookie" Razee

The Towers Foundation Honor Roll



Sherri and Abraham Reich
Bonnie and Alan Rice
Verna Ricker
Sylvia Rifkin
Diane Rosen
Stanley Rosenbaum
Helen Sackler-Rosenberg
and Harry Rosenberg
Shira and
Gregory Rosenblatt
Gary Ross
Carolyn Kone and
Allan Rubenstein
Hana and Gary Rudnick
Robin Sadek
Lynn Sadlon
Berta and Henry Samson
Harriet Saxe
Debra and Ted Schaffer
Yvonne Schall

Pam Goodman and
Michael Schwartz
Stephen Scully
Rita and Aminadav Sela
Lauren and Paul Seplowitz
Linda Shiffrin
Susan and Tom Shultz
Judith and Mark Sklarz
Rosalind Gold and
Theodore Smith
Riva Smolen
Social Action Committee -
Temple Beth Sholom
Mindy and Marvin Sohcot
Steve Sohcot
Linda Waldman and
Rabbi Hesch Sommer
Bruce Spiewak
Reuben Starkman
Cara Steidley

Sandra Stein
Mary Alice McNutt and
Frank Strassburger
Judith and Harry Strauss
Joyce Sutherland
Francee and
Richard Sviridoff
Betty Swinkin
Ling Sze
Ellen Tanenbaum
Charlotte Teitelman
Pamela and
David Teitelman
Janet Tettelbach
Lillian and Nathan Topf
Linda Towbin
Tzedakah House
Joanna Vincent
Glenna Vine
Roberta Vine
Judith Ward
Leslie and
Joel Wasserman
Carole "Corky" Weinstein
Joan and Alan Weinstock
Martha and
Bertrand Weisbart
Cathy and Seth Weiss
Elizabeth and
Jesse Wescott
Gail Wilder
Marion and Larry Winkler

Susan and Thomas Wise
Melanie and James Wolf
Janet Woodward
Mei Liu and
Shenhming Yang
Leslie and Peter Zackin
Rhoda Zahler Samuel
Barbara and
Steven Zalesch
Albert Zax
Joanne and Richard Zitser
Claire Zoghb
Rose Zolnik
Barbara Zuk
**Of blessed memory*



Legacy Donors

Leave a Legacy Donors

These special individuals ensure we will go from strength to strength in the years ahead by choosing to honor The Towers in their estate planning. Thank you for planting trees for our next generation to enjoy.

Stacey Battat	Dorothy Giannini-Meyers & Steven Meyers	Robert Katz	Bruce Spiewak
Sharon & David Bender	John Gordon	Jacqueline Koral	Lillian & Nathan Topf
Linda & Dr. Jesse Cedarbaum	Barbara Green Orell	Donna & Sidney Levine	Hyla & Barry Vine
Bernadette DiGiulian	Dorothy Greenwald	Joseph Mascia	Lori & Dr. Laurence Weiss
Louise & Irwin Epstein	Pat Johnson	David E. Schancupp	Charlene & Steven Wendell
Salvatore Garamella	Isidor Juda	Carol & James Shanbrom	Nathan Zeidenberg
Sheila & Mark Garilli	Vivian & Richard Kantrow	Dr. Alan Siegal	

Golden Door Donors

These outstanding members of our community planted the trees we enjoy today through their gifts. You are the strength upon which we now stand. Thank you.

Door to Independence KBE Building Corporation	Sidney & Arthur Eder Foundation, Inc.	Dr. David & Cindy Leffell	Carol & James Shanbrom
Door to Creativity Sharon & David Bender	Louise & Irwin Epstein	Rosalyn Lerner	James M. Shure
Door to Wisdom Anonymous	Sheila & Mark Garilli	Donna & Sidney Levine	Dr. Alan Siegal
Anonymous	Dorothy Giannini-Meyers & Steven Meyers	Dr. John Levy	Elaine & Marc Silverman
Lisa Anderson & David Gewirtz	Elaine Grossman	Barbara & John Lichman	Hilda & Robert Silverman
Susannah & David Bailin	J&M Plumbing, LLC	Honorable Joan Glazer Margolis & Stuart	Judith & Mark Sklarz
Joanne Bender	Ruth Jacobson	Margolis	Bruce Spiewak
Lorri & Andy Danzig	Jodi & Robert Katz	Lloyd Nurick	Shula & Raymon Sterman
	Jacqueline Koral	Esther & Floyd Ozeck	Nancy & Joseph Sulzberg
	Ilene & Richard Kramer	David E. Schancupp	Hyla & Barry Vine
		Lisa & Fred Serra	Lori & Dr. Laurence Weiss

Resident Legacy Donors

Residents who have generously donated their security deposits to ensure outstanding programming continues.

Abduladhem Al-Ani	Victor Fasano	Alan Klatzkin	Catherine Onley
Ernest Bodenweber	Ian Ganassi	Joan Lipman	Joan Pite
Shirley Boulware	Gladys Goldbaum	Robert Mainzer	Shenhming Yang
Rose Danko	Easter Howard	Pat McClintick	Albert Zax

To learn more about this program, please contact Jennifer Bayer, Associate Vice President, Strategic Initiatives, at 203-772-1816, ext. 290 or jennifer@towerlane.org.

Endowments

The Towers Foundation Thanks all the Donors who Established and Contributed to our Endowments so we Always go From Strength to Strength.

Adele Edelmuth Memorial Fund

Barbara H. Katz Fund for Assistance to Resident Support Services at Tower One/Tower East

Barry and Hyla Vine Family Endowment for The Towers*

Beatrice Breiner Fund for the Benefit of The Towers

Cedarbaum Family Fund for Transportation for Towers Residents

David A. Beckerman Family Fund for The Towers Foundation

Donna & Sidney Levine Fund to Provide Food Assistance for Those in Need

Dorothy Giannini-Meyers Fund for the Benefit of The Towers

The Dorothy Giannini-Meyers Tower One/ Tower East Philanthropic Fund

Dr. Milton and Gladys Godfried Fund for Tower One/Tower East Health Center

Dr. Milton and Gladys Godfried Endowment Fund for the Benefit of Tower One/Tower East

Eva Kahn Endowment Fund for Assistance to Resident Support Services at the Tower One/Tower East

Freda Leffell Fund for Jewish Life at The Towers

Genevieve "Ginny" Nishball Endowment Fund for Horticulture

Gladys Godfried Memorial Garden Fund, Endowed by her husband Dr. Milton Godfried

Gordon Family Fund for the Benefit of The Towers

Jack Evans Endowment for the benefit of Tower One/Tower East

James M. Shure Fund for The Towers in Memory of Beverly Levy

Koral Family Fund for the Benefit of The Towers

Louise and Irwin Epstein Endowment Fund for The Towers

Nathan Sokoloff Fund, endowed by Heidi & Tracy Saxe, for the benefit of The Towers

Robert Katz Family Fund for The Benefit of the Towers*

Ruth Shiffrin Blum Family Fund

Tower One/Tower East Community One Event Fund

Tower One/Tower East Endowment Fund

Towers 50th Anniversary Endowment Fund

Towers Endowment in Honor of Evelyne Siegal

Towers Endowment in Honor of Fran Wallnau*

Towers Residents' Association Fund in Honor of Hyla and Barry Vine*

Towers Fund in Honor of Vivian and "My Richard" Kantrow

Zelda Kroogman Fund for the Benefit of Tower One/Tower East

Endowments are managed by the Jewish Foundation of Greater New Haven. For more information, please contact Lisa Stanger at lstanger@jewishnewhaven.org.

**Designates funds that received gifts in the 2023 fiscal year*



Create a Jewish Legacy



Our community lives each day informed by The Towers' Jewish principles of inclusion, intention, commitment to community, human dignity, passing down values from generation to generation, improving the world, and joy. Through meticulously designed, evidence-based programs, we empower both our elderly residents and the broader

community to lead measurably better lives. Sharing our expertise and programs, regardless of a recipient's ability to pay, reflects our unwavering dedication to social justice that lies at the heart of our mission.

Our legacy donors embody the spirit of caring community members who recognize the importance of ensuring the finest care for our elderly population today and for generations yet to come. They understand the interconnectedness of senior care with the well-being of families and the entire community. By leaving a legacy, your cherished values can transcend your lifetime, creating an enduring impact and creating connections with like-minded individuals. You become a vital thread woven into something larger—a legacy of support, unity, and community welfare.

A legacy gift is a deliberate act today that secures a brighter tomorrow. By leaving a bequest, you pave the way for The Towers to continue thriving and flourishing for years to come.

Establishing a legacy ensures:

- The continuation of life changing programs for future generations (e.g. Meal Sustainability, Evidence-Based Programs, Jewish Life, Volunteerism, etc.)
- The ongoing ability of The Towers to lead with innovation and progress
- The preservation and enhancement of a pivotal community asset that benefits all
- The opportunity for Jewish elders to uphold their beliefs and traditions

There are many ways to leave a legacy, including:

- A gift made through a Will or Trust
- A gift of Life Insurance as a named beneficiary
- A 401K or IRA Retirement Plan Designation beliefs and traditions

Corporate Sponsors



Our Partners

Leaders in their fields collaborate with us



Growing Through Meaningful Connection

Friends of the Towers

Nancy Alexander

Elon Boms

Stephanie Boms

Annette Charles

Naren Dhamodharan

Laurie Harkness

Michael Harris

Joel Karp

Robert Klee

Carolyn Kone

Melissa Lang

Rabbi Benjamin Scolnic

Fay Sheppard

Richard Wurtzel

Doris A. Zelinsky

Greater New Haven's Mission to Israel 2023



Growing Through Leadership



Peter Newman*

Lloyd Nurick*

Ted Schaffer*

David Schancupp*

Tracey Selmon*

Dr. Alan Siegal*

Rabbi Steven Steinberg

Nathan Topf*

Jay I. Vlock*

Richard Weiss*

**Former Board Chair*

Governance Committee

Linda Randell
Chair

Jennifer Bayer

Linda Cedarbaum

Renee Drell

Cindy Leffell

Staff Lead:

Gustave (Gus) Keach-Longo

Ground Floor Renovations Funding Task Force

Linda Cedarbaum
Chair

Annette Charles

Robert (Bob) Cole

John Heyder

Gustave Keach-Longo

Jacqueline Koral

Board of Directors of The Towers at Tower Lane

Executive Committee

Cindy Leffell
Chair of the Board

Linda Cedarbaum
Chair Elect

Jamie Zubkoff
Vice Chair

Lori Brochin
Treasurer

Linda Randell
Secretary

Robert Cole

Directors at Large

Renee Drell

Donna Fedus

Robert Gittleman

Dr. Stephanie Jacobson

Robert Katz

Marc Olins

Sammy Parry

Ina Silverman

Gayle Slossberg

Jacqueline Koral
Immediate Past Chair

**The Executive Committee serves as the Board of Directors for The Towers Foundation*

Administration

Gustave (Gus) Keach-Longo
President/Chief Executive Officer

Emeritus Directors

Diane Alderman*

Robert Bachman*

Sharon Bender*

Joseph Blumberg*

Charlotte Brenner

Andrew Eder*

Eileen Eder*

Alan Judelson*

Linda Kantor*

Barbara Katz*

Jacqueline Koral*

Growing Through Leadership

Cindy Leffell
Gayle Slossberg

Specialists
Michael Bloom
Consultant

Liz Torres
Consultant

Staff Lead:
Jennifer Bayer

Resident Services

Stephanie Jacobson
Chair

Linda Cedarbaum

Robert (Bob) Cole

Renee Drell

Nicole Fidanza

Donna Fedus

Crystal Manning

Sammy Parry

Ina Silverman

Staff Lead:
Cesar Silverio

Finance Committee

Lori Brochin
Chair

Linda Cedarbaum

Bob Gittleman

Cindy Leffell

Marc Olins

Linda Randell

Staff Lead:
John Heyder

Ground Floor Design Advisory Task Force

Cindy Leffell
Chair

Linda Cedarbaum

Irwin Epstein

Ellen lead

Larry Kalbfeld

Cesar Silverio

Bruce Spiewak

Jesse Wescott

Specialists:
Rosalyn Cama
Cama Inc.

Fein Messer
Newman Architects

Peter Newman
Newman Architects

Carli Tine
Cama Inc.

Liz Torres
Consultant

Staff Leads:
Gustave (Gus) Keach-Longo
Jennifer Bayer

Dignified Dining Task Force

Robert (Bob) Cole
Chair

Jennifer Bayer

Todd Dawid

Nicole Fidanza

Stephanie Jacobson

Cindy Leffell

Cesar Silverio

Timothy Smith

Jesse Wescott

Specialists:
Pat Atwood
Dementia Expert/Trainer

Debbie Brander Barbieri
Consultant

Roz Cama
CEO Cama, Inc.

Carli Tine
Project Manager, Cama

Staff Lead:
Gustave (Gus) Keach-Longo

The Towers Foundation Development Committee

Linda Cedarbaum
Chair

Debbie Brander Barbieri

Renee Drell

Ellen lead

Robert Katz

Jackie Koral

Jay Korman

Cindy Leffell

Staff Lead:
Jennifer Bayer

Friends of The Towers

Nancy Alexander

Elon Boms

Stephanie Boms

Annette Charles

Naren Dhamodharan

Joel Karp

Robert Klee

Melissa Lang

Rabbi Benjamin Scolnic

Fay Sheppard

Richard Wurtzel

Doris Zelinsky

Staff Lead:
Gustave (Gus) Keach-Longo





THE TOWERS

AT TOWER LANE

18 Tower Lane • New Haven, CT 06519
www.towerlane.org
