



## Charting a Course for a Radiant Tomorrow Strategic Plan 2023-2027



The Towers is pleased to announce that our Strategic Plan 2023-2027 is well under way. The plan encompasses 6 pillars upon which The Towers stands:

### 1. Buildings and Facilities

Provide state-of-the-art facilities that meet the needs of our expanding community.

### 2. Programs and Services

Deliver robust, engaging, person-centered programming and services that help residents live their best lives.

### 3. Community Engagement

Be a proactive, essential partner with Jewish and other regional and local organizations.

### 4. Visibility

Be known for having in-demand, innovative housing, programs and services.

### 5. Sustainability and Financial Security

Have diverse, stable funding and resources to ensure short-term and long-term sustainability.

### 6. Organizational Effectiveness

Be a leader in the field with an organizational structure, governance, practices, and accountability that support our continued growth.

In addition to the six pillars above, The Towers has received grant funding through the Department of Economic and Community Development to explore the potential redevelopment of some land on our campus. A key component of this exploration is conversations across the community to hear insights, suggestions, and

feedback. Thank you to all who joined us in-person to share thoughts and opinions. We are glad to report that we have already spoken with over 100 members of the community. These conversations are still ongoing. If you would like to participate, please contact Jennifer Bayer, Vice President of Strategic Initiatives at (203) 772-1816 x290 or [jennifer@towerlane.org](mailto:jennifer@towerlane.org).

Special thanks to our State and local officials for their support, Lumenance Consulting, OnePoint Partners, The Yale School of Architecture Urban Design Workshop Students, and The Connecticut Green Bank Project/Yale Center for Business and the Environment.



President & CEO Gustave Keach-Longo along with Nancy Alexander of Lumenance Consulting shows potential plans to community stakeholders.



THE TOWERS  
AT TOWER LANE

## *Celebrating a Decade of Love in the Air at The Towers*

**Thanks to generous donations from two supporters and friends of The Towers, every resident will receive a special bag of sweet treats on Valentine's Day.**

You too can support The Towers Foundation this Valentine's Day.

By making an \$18.00 donation to our Programming Fund, we will include a personalized card in your loved one's gift bag.

You can make your donation online at [www.towerlane.org](http://www.towerlane.org) or by contacting Nicole Merritt at (203) 772-1816 x180 or at [nicole@towerlane.org](mailto:nicole@towerlane.org) by February 9th.

# Passover To-Go Menu



**Charoset • ½ pint • \$6**

**Soup by the Quart • \$10.50**

- Chicken Matzo Ball Soup
- Potato Leek Soup

**Appetizer by the Quart • \$16**

- Beet Salad
- Israeli Salad
- Gefilte Fish (Serves 8)

**Entrees (Serves 8-10)**

- Braised Brisket with Gravy • \$75
- Herb Roasted White and Dark Chicken • \$57
- Roasted Salmon with Pomegranate Glaze • \$88
- Eggplant Marinara with Parve Cheese • \$54

**Side Dishes • \$34 Each (Serves 8-10)**

- Roasted Potatoes
- Potato Matzo Kugel
- Roasted Carrots
- Cinnamon Sugar Butternut Squash
- Roasted Vegetables: zucchini, asparagus, yellow squash, peppers, and onions

**Parve Dessert (Serves 8-10)**

- Roasted Cinnamon Apples • \$14
- Chocolate Cake Roll • \$14
- Chocolate Covered Macarons, by the pound • \$9

*The Towers will be offering limited take out for Passover this year. All orders must be placed by April 12th. Pickup will take place Monday, April 22nd between 9am-12pm at The Towers. Please reserve your choices by contacting Nicole Merritt, [nicole@towerlane.org](mailto:nicole@towerlane.org) or (203) 772-1816 x180.*

*\*Under Rabbinical Supervision*



## *What will your Jewish Legacy Be?*



*Gustave Keach-Longo and  
Jacqueline Koral*

Born in Vienna, Jacqueline Koral's mother-in-law, Regina Koral, lived through the horrors of the Holocaust, hidden in Belgium. She and her husband came to the United States in 1949.

At the age of 95, Jackie and her husband brought her mother-in-law from Manhattan to the Towers at Tower Lane in downtown New Haven. Regina was terrified. "I don't know anybody there," she said, "and I speak with a funny accent." But her fears were soon overcome as she was embraced by the residents and staff of The Towers.

Gina, as she was known at the Towers, insisted that Jackie become involved with the Towers because Gina loved her life there so much, and so Jackie did. Jackie joined the Tower Board, and eventually was nominated Board Chair.

The Towers at Tower Lane stands at the forefront of Active Aging. Balancing Jewish values, they are a 'center of excellence,' fostering respect, competence, compassion, and commitment to innovation and tradition. Their mission promotes personal growth and wellness and truly supports their vision of 'Aging in Community'.

Create a Jewish Legacy, a collaborative endowment program funded by the Jewish Foundation of Greater New Haven and the Harold Grinspoon Foundation of Western Massachusetts, encourages donors to endure their lasting legacy by sustaining vital programs, services, and institutions that uplift the vulnerable and advance Jewish life locally and globally.

Gina never expected that the last five years of her life would be so fulfilling and meaningful to her. Jackie said, "My mother-in-law became the inspiration. I created this endowed fund at the Jewish Foundation of Greater New Haven to ensure a living legacy for my family and also provide support for the Towers. Gina made it all happen."

# The Towers Foundation: Loving Kindness in Action

## Tributes

Ms. Abie Abrams in memory of Shirlee Abrams

Mr. Kenneth Abrams in memory of Harry Frasier

Mr. Kenneth Abrams in memory of Dean Peckham

Mr. Kenneth Abrams in memory of Jaydev Patel's mother

Mr. Norman Aldrich in memory of John O'Connell

Ms. Kathie Alhadeff in memory of Lillian Katzman

Ms. Diane Bader in honor of Judy Manasevit's birthday

Ms. Rachel Bashevkin in memory of Isidor Juda

Dr. & Mrs. Robert Bayer in memory of Isidor Juda

Dr. & Mrs. Robert Bayer in memory of Alvin Magid

Mr. Ari Soobitsky & Mrs. Arlene Beck in memory of Isidor Juda

Mr. & Mrs. Bruce Bergman in memory of Isidor Juda

Mr. Harvey Bixon in memory of Lucille Alderman

Mr. Harvey Bixon in memory of Lillian Katzman

Mr. & Mrs. Joseph Blumberg in honor of Joe and Cecle Adler

Mr. Carl Blumenthal in memory of Rhoda Blumenthal

Mr. & Mrs. Edward Bodling in memory of Isidor Juda

Mr. & Mrs. Jonathan Bowman in memory of John O'Connell

Ms. Kelly Briggette in memory of John O'Connell

Ms. Lori Brochin in memory of Esther Brochin

Ms. Lori Brochin in memory of Isidor Juda

Ms. Elissa Brown in memory of John O'Connell

Ms. Lydia Brown in memory of Ruth Brown

Mr. & Mrs. James Brownstein in memory of Lillian Katzman

Ms. Lauren Brownstein in honor of Seymour Nepiarsky's birthday

Mr. & Mrs. Steven Cadranel in memory of Lillian Katzman

Mr. William Canosa in memory of Ethel Bulansky Canosa

Ms. Rena Cheskis Gold in memory of Herbert Newman

Mr. & Mrs. Barry Cobden in memory of Alex and Julie Elkin

Mr. Bruce Cohen in memory of Lillian Katzman

Mr. Justin Cohen in memory of Minnie Cohen

Mr. Scott Cohen in memory of Sidney Cohen

Ms. Jane Cooney in memory of Isidor Juda

Ms. Jane Cooney in honor of Norman Feitelson

Mr. Leo Cristofar & Mrs. Bernadette DiGiulian in memory of Irene Potocki

Mr. & Mrs. Gary Drucker in memory of Isidor Juda

Ms. Beverly Dunnigan in memory of her mother, Ruth Brown

Ms. Marilyn Engelman in memory of Isidor Juda

Mr. & Mrs. Richard Epstein in memory of Lillian Katzman

Paul & Sue Etkind in memory of Herb Etkind

Mr. & Mrs. John Fast in memory of Isidor Juda

Ms. Constance Fleschner in memory of Sylvia & Irving Friedman

Ms. Constance Fleschner in memory of Joan Friedman

Ms. Dolores Galiette in memory of Isidor Juda

Mr. Joseph Gall & Mrs. Diane Dwyer in memory of Howard Gall

Dr. & Mrs. John Gell in memory of Lillian Katzman

Mr. & Mrs. Emanuel Gomez Jr. in honor of Emanuel Gomez Sr.'s birthday

Mr. & Mrs. Dennis Gorman in honor of Gladys Goldbaum's birthday

Ms. Elyse Greenbaum in memory of Lillian Katzman

Mrs. Dorothy Greenwald in memory of Estelle Spiewak

Mrs. Ina Gross in memory of Leah Wallach

# The Towers Foundation: Loving Kindness in Action

## *Tributes (Continued)*

Ms. Marjorie Hart in honor of Cathy Weiss' birthday

Mr. John Hawes in memory of Ellie Kelman

Mr. & Mrs. William Hoffman in memory of Lillian Katzman

Mr. & Mrs. Bruce Jacobs in honor of Sally Prosky's birthday

Mr. Stanley Juda in memory of Isidor Juda

Ms. Ruth Jurgensen in honor of Pat Dillon's birthday

Mr. & Mrs. Donald Kaletsky in memory of Fran and David Wallnau

Mr. & Mrs. Richard Kantrow in memory of Isidor Juda

Mr. & Mrs. Gerald Katz in memory of Karen Rae Shore

Mr. & Mrs. Jonathan Keach in memory of Jane Keach

Ms. Annette Kisner in memory of Ruth Brown

Dr. & Mrs. Robert Klee in memory of Elaine Bayer

Mr. Benjamin Klein in honor of Steven Greenberg

Mr. & Mrs. Jay Korman in memory of Isidor Juda

Mrs. Bette Kozak in memory of Isidor Juda

Mrs. Bette Kozak in memory of Nedra Nobleman

Mrs. Bette Kozak in honor of Joyce Saltman's special birthday

Mr. & Mrs. Daniel Krutt in memory of Harriet Sidransky

Dr. & Mrs. David Leffell in memory of Isidor Juda

Ms. Sandi Lidsky in memory of Lillian Katzman

Ms. Courtney Lightfoot in honor of Ann Lightfoot's birthday

Mr. & Mrs. Martin London in honor of Norman Feitelson's 99th

Mr. Howard Lurie in memory of Ruth Shiffrin

Mr. & Mrs. David Margolis in memory of Harriet Saginor

Mr. & Mrs. Leonard Martin in memory of Adrienne Kasdon

Ms. Rissa Mendlestein in memory of Charles Ludwig

Mr. & Mrs. Douglas Miller in memory of Isidor Juda

Mr. John Montano in memory of Melinda Cuomo

Mr. John Montano in honor of Jennifer Bayer

Mr. John Montano in honor of Nicole Merritt

Mr. John Montano in honor of Sarah Moskowitz

Mr. John Montano in memory of Harry Frasier

Mr. Daniel Moore in memory of John O'Connell

Ms. Gail Moore in memory of Lillian Katzman

Ms. Sandra Naclerio in memory of Gustavo Martinez's mother, Lia

Ms. Sandra Naclerio in memory of Michael Kery's father

Ms. Sandra Naclerio in honor of Amy Golding

Ms. Sandra Naclerio in honor of Robert Plasky

Ms. Sandra Naclerio in memory of Steve Wolf's father

Ms. Sandra Naclerio in honor of Matt Naclerio

Ms. Hinda Niemeyer in memory of Isidor Juda

Mr. George O'Connell in memory of John O'Connell

Mr. & Mrs. Nicolas Olshansky in memory of Lucille Alderman

Mr. & Mrs. Nicolas Olshansky in memory of Reuben Starkman

Mr. & Mrs. Nicolas Olshansky in memory of Harold Levy

Mr. & Mrs. Nicolas Olshansky in memory of Julie Klein

Mr. & Mrs. Nicolas Olshansky in memory of Sally Kramer

Mr. & Mrs. Nicolas Olshansky in honor of Cathy Weiss' birthday

Mr. & Mrs. Nicolas Olshansky in memory of Alvin Magid

Mr. & Mrs. Nicolas Olshansky in memory of Elaine Bayer

Mr. & Mrs. Nicolas Olshansky in memory of Herbert Newman

Mr. & Mrs. Nicolas Olshansky in memory of Isidor Juda

# The Towers Foundation: Loving Kindness in Action

## Tributes (Continued)

Mr. & Mrs. Nicolas Olshansky in memory of Harry Frasier

Ms. Helen Polewoj in honor of Gerry Marder's birthday

Ms. Rebecca Radin in memory of Florence and Harry Radin

Mr. & Mrs. Steven Radin in memory of Florence Radin

Ms. Ruth Ratner in memory of John Farina

Mr. & Mrs. Abraham Reich in memory of Esther Reich

Ms. Jennifer Reif in memory of Isidor Juda

Mr. & Mrs. Alan Rice in honor of Dorothy Lipton's birthday

Ms. Sylvia Rifkin in honor of Lillian Liberman's new great grandchild

Ms. Sylvia Rifkin in memory of Isidor Juda

Ms. Ellen Rubenfeld in memory of Edythe Tanenbaum

Mr. Harry Rosenberg & Mrs. Helen Sackler-Rosenberg in memory of Helene Rosenberg

Mr. & Mrs. William Sayles in memory of Joan McGrath

Mr. & Mrs. Paul Sepowitz in memory of Isidor Juda

Mr. & Mrs. Bruce Seymour in honor of Dianne Forrest's birthday

Mrs. Elinor Shanbrom in honor of Joe Blumberg's birthday

Mrs. Elinor Shanbrom in memory of Lillian Katzman

Mr. & Mrs. Lawrence Shapiro in memory of Lillian Katzman

Mr. & Mrs. Glenn Shiffrin in honor of Linda Shiffrin's birthday

Ms. Patricia Shure in memory of Lillian Katzman

Ms. Anita Silver in honor of Lillian Liberman's birthday

Mrs. Riva Smolen in memory of Ruth Brown

Mr. David Sotnick in memory of Lillian Katzman

Dr. Gregory Colodner & Mrs. Lisa Stanger in memory of Elaine Bayer

Mr. Louis Stein in memory of Isidor Juda

Dr. Harry Strauss & Dr. Judith Strauss in memory of Barry Zaret, MD

Ms. Joyce Sutherland in honor of Lawrence Rubin's birthday

Mr. & Mrs. Alan Talpalar in memory of Lillian Katzman

Ms. Janet Tettelbach in memory of Isidor Juda

Mr. & Mrs. Nathan Topf in memory of Bina Fenig

Mr. & Mrs. Barry J. Vine in memory of Charles Ludwig

Mr. & Mrs. Barry J. Vine in memory of Herbert Newman

Ms. Carole Weinstein in honor of Sandy Naclerio

Ms. Carole Weinstein in honor of Sylvia Rifkin

Ms. Carole Weinstein in memory of Isidor Juda

Dr. Marion Winkler & Mr. Larry Winkler in honor of Norman Feitelson's birthday

Dr. Marion Winkler & Mr. Larry Winkler in memory of Sally Kramer

Mr. Richard Wurtzel in memory of Virginia Baboian

Mr. Richard Wurtzel in memory of Limturi "Happiness" Kovaci

Dr. & Mrs. Ira Zeid in memory of Lillian Katzman

Mr. & Mrs. Edward Zelinsky in memory of Isidor Juda

Mr. & Mrs. Edward Zelinsky in memory of Alberta Cohen

Ms. Barbara Zuk in memory of James Bayne

*Date range for Tribute List is June 10, 2023 - January 23, 2024*

*The Towers makes every effort to list donors as they wish. To make a correction, please contact Jennifer Bayer. To make a gift in someone's honor or memory, contact Jennifer Bayer, Vice President of Strategic Initiatives, (203) 772-1816 x290, [jennifer@towerlane.org](mailto:jennifer@towerlane.org). A beautiful card will be mailed to the recipient.*

## Shabbat Delivery Program



The Towers has successfully launched a new Kosher Shabbat Meal Delivery Program to the broader Greater New Haven community, thanks to an Impact Grant from the Jewish Federation of Greater New Haven. Recipients are older adults in the area identified by the Jewish Federation, Jewish Family Service, local synagogues, and the JCC as those who would benefit. Our community has many wonderful programs and resources for our aging community. The goal is to help potentially vulnerable aging adults remain socially and Jewishly connected to our community and to the agencies and services available to them.

A consistent group of volunteers delivers kosher meals prepared by The Towers kitchen and also spends some social time and visiting time with our community's recipients. For over a year, this dedicated group has been delivering

and meeting with seniors living in New Haven, Hamden, Woodbridge, West Haven, Derby, Ansonia, Orange, and Milford. All of our volunteers have gone through a special Volunteer Orientation with Sarah Moskowitz, Spiritual Leader, Manager of Volunteers & Life Enrichment Programming.

Beyond Kosher meals, the program provides meaningful and lasting connections. Volunteers touch base and discuss delivery plans, but often they may continue chatting for a few minutes or even an hour. Going to our older folks where they are, forming relationships and bonding is wonderful in and of itself. Ensuring that our community members remain connected, even beyond the meal delivery, makes the difference.

The feedback from volunteers and recipients has been overwhelmingly positive. Volunteer Barbara Goldhamer has made a strong connection with her seniors. "I am grateful to The Towers for allowing me the opportunity to meet wonderful people in our community. I look forward to seeing them." Volunteer Hyla Chasnoff commented, "The families are so appreciative for the food. After delivering to them for several months now, we have developed a nice relationship." Several of the recipients expressed how delighted they are that the food is so delicious and plentiful enough to last the entire weekend.

If you are interested in volunteering for this program please reach out to Sarah Moskowitz at [Sarah@towerlane.org](mailto:Sarah@towerlane.org) or (203) 772-1816 x410.

This program is made possible by a generous Impact Grant from the Jewish Federation of Greater New Haven. The Towers is appreciative for the financial support to impact our broader community in positive ways.



# Project Yellow Light

January 27th is International Holocaust Remembrance day and in that light, The Towers was among several historic and important structures throughout the northeast and the country to light up yellow.

Stacey and Rafael worked their tails off on this and despite some pretty serious challenges they came through in a big way; stayed late and got this done. Proud VP moment over here!!!

There have been billboards and advertisements to highlight this initiative and The Towers was a cornerstone of light for New Haven.

You can also view the initiative at [YellowLight.info](http://YellowLight.info).

We are humbled, grateful and proud to be a part of this needed and dignified initiative.



This outstanding proactive Resident Services Team helps our community every day, in large ways and small. They are bilingual, provide chaplaincy and ensure that our inclusive community is welcoming and embracing of the diversity we appreciate.

Pictured:

- Cesar Silverio, Director of Support Services
- Amy Raccagni, Transition and Support Specialist
- Karisma Quintas, Resident Care Manager
- Lorna Bocachica, Resident Services Coordinator
- Karen Purvis, Resident Services Coordinator
- Lisa Ferguson, Resident Services Coordinator

