

**Press Kit** 

# About The Towers at Tower Lane

The Towers serves the City of New Haven and surrounding areas by providing community-based senior care and support services that are both affordable and innovative. Established in 1971, our community offers a blend of independent living and on-site assisted living services. We ensure our seniors receive care and services at prices they can afford, allowing them to remain as independent and healthy as possible for as long as possible.



#### **Key Facts**

- Founded in 1971
- Architect: Charles Moore
- 328 Apartments: Studio, one-bedroom, and two-bedroom options
- Services: Independent Living with on-site Assisted Living Services
- Amenities: Gardens, courtyards, on-site parking, full-service Kosher kitchen
- Programs: Full schedule of social, enrichment, and cultural programs

#### **Resident Demographics**

- Average Resident Age: 79.5
- Average Resident Annual Income: \$19,000
- Residents Requiring Assistance with Activities of Daily Living: 70%
- Average length of stay for Residents receiving assisted living services: 6 years (compared to traditional assisted living models in CT and nationally at 18 to 22 months).



### **Our Mission**

We are a warm and vibrant senior community, infused with Jewish values, where people live their best lives.

#### **Our Guiding Principles**

- We are an inclusive community, fostering respect for all.
- We are committed to compassionately putting the person before the task and to connecting genuinely with one another.
- We explore and embrace the most innovative ways to help people continue growing, learning, and celebrating life.
- We lead with quite competence, serving one another with care, strength, and humility.



### **Community and Services**

#### Affordable Assisted Living:

As a community-based not-for-profit organization, The Towers offers support services and care at a fraction of the local market-rates. We elect to charge our residents the State of CT rates to ensure the care our residents need is within their financial means.

#### **Person-Centered Care:**

- Wraparound Support Services:
   Unique model offering services
   such as onsite service coordinators,
   engagement programs tailored to
   resident needs, and 24-hour security
   who act as first response staff.
- Inclusive and Flexible: Affordable for all seniors regardless of income and assets, with project-based Section 8 rental vouchers from HUD.





## **Economic Impact**Community Savings:

- The Towers' model saves New Haven residents and their families up to \$4,000 per month compared to traditional assisted living facilities in the area.
- The Towers model of housing with support and care services saves the State of Connecticut taxpayers approximately \$2.9M annually.



### **Contact Us**

For more information or media inquiries, please contact:

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