

This summer, Association of Jewish Aging Services (AJAS) CEOs from around the country gathered at The Towers for a two day conference to explore leadership through a growth mindset. The conference kicked off with a brief session from the roof of Tower One, where our CEOs focused on looking through the very wide lens from the "balcony". Guests enjoyed tours of The Towers' new ground floor and a discussion on our new and innovative Proactive Partner model of care.

Other sessions included evolution for aging services organizations, identifying the path forward, leadership and board development, financing in our field among many others.

Ruth Katz, CEO of the Association of Jewish Aging Services, reflected, "I cannot overstate the value of convening senior AJAS leaders - now more than ever. We were enormously fortunate to join together in the beautiful new spaces at The Towers."

Gustave Keach-Longo shared, "There is nothing more gratifying than bringing leaders together from across the country, our peers, to learn and grow together. The Towers is delighted to have offered the space and platform for meaningful learning and exchange."

AJAS and The Towers express gratitude to the sponsors of this event, Morrison Living, Nexdine, Sodexo, HJ Sims, LCS, and zumBrunnen.

